

## About the Summit

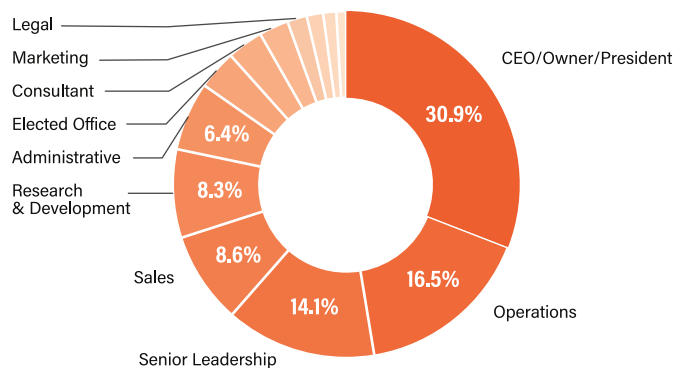
Now in its 19th year, the Alliance Summit is the Four Corners' signature gathering for leaders shaping the future of our regional economy. Each year, attendees representing business, nonprofit, tribal, and public sectors come together to turn shared priorities in housing, workforce, childcare, and development into real momentum. The event generates measurable economic impact with 62% of expenses spent with local businesses and 83% of attendees reporting they have made a new, valuable connection at the event.



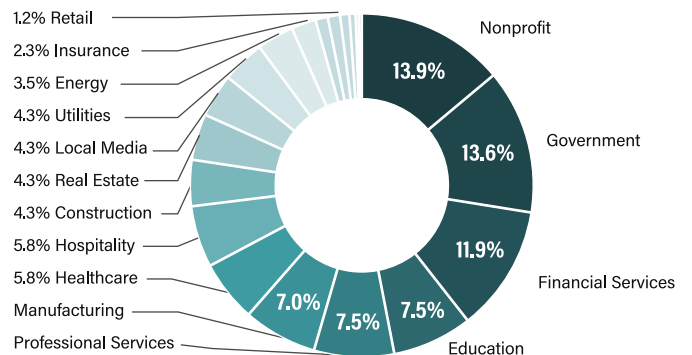
## 2025 Summit Key Stats



### Department



### Industries



Sponsorship Opportunities detailed on the next page >>>

## 2026 Keynote Speakers



**KATE WATKINS**

Colorado State Demographer

**Kate Watkins** serves as Colorado's State Demographer at the Colorado Department of Local Affairs (DOLA). She brings nearly two decades of experience in applied economic and socioeconomic analysis, including serving as Chief Economist for Colorado's General Assembly.



**KYLA SCANLON**

Author & Financial Educator

**Kyla Scanlon** is a financial educator, writer, and economic commentator with more than one million followers across social platforms. She is known for making complex economic ideas clear and meaningful for a new generation.



**THEO WILSON**

Author & CNN Commentator

**Theo Wilson** is an award-winning speaker, poet, and community leader from Denver, CO. In his work, Theo connects the erosion of public wealth to today's widening economic gap. He challenges leaders to examine how systems shape opportunity, and how collective action can shape an equitable economy.

## Sponsorship Opportunities

	Title	Keynote	Lunch	Breakfast	Reception	Driver	Partner	Supporter
Price	\$10,000	\$5,000	\$5,000	\$3,500	\$2,500	\$3,000	\$1,500	\$750
Availability	Sold Out	Sold Out	Sold Out	Sold Out	Sold Out	4 2		
<b>BENEFITS</b>								
Logo on lanyard	x							
Feature in Summit welcome video	x							
Introduce speaker on mainstage	x	x						
Activity presented by your organization	Entire Event	Keynote	Lunch	Breakfast	VIP Reception	Breakouts, Happy Hour, or Exhibition		
Logo on marketing materials	x	x						
Table at business showcase	x	x	x	x	x	x		
Program advertisement	Full Page	½ page	½ page	½ page	¼ page	¼ page	Logo	Logo
Event signage	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Recognition on event webpage	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Complimentary tickets	10	8	6	4	4	5	3	2
<i>Total In-Kind Value</i>	\$1,625	\$1,160	\$970	\$780	\$620	\$715	\$335	\$240



Thursday  
September 10, 2026

Sky Ute Casino & Convention Center

### Sponsor the 2026 Alliance Summit!

Support the region's largest gathering of business leaders and sponsor the 19th Annual Alliance Summit: Fueling Our Economy. Reserve your sponsorship by contacting Louise Snodgrass at [louise@yesipc.com](mailto:louise@yesipc.com)