

# Strengthen the Workforce of La Plata County

La Plata County faces a childcare crisis that directly impacts workforce stability, business growth, and economic development. Our **La Plata Early Childhood Investment Plan** provides a comprehensive, community-driven strategy for a five-year, \$20 million investment of public-private funding to create long-term impact.



## Recruit, Retain & Invest in Your Employees



Insufficient childcare capacity results in an annual loss of up to **\$34 million** in La Plata County.

**60% of employers** have lost employees directly due to childcare issues.

**Half of Colorado parents** report making sacrifices affecting their employment because of the lack of affordable childcare options.

## Be A Part of the Solution

We are looking for 8 businesses to be Founding Members of the Childcare Investment Fund. **Your investment will catalyze:**



Systemic change to our local childcare system



420 Childcare slots created over next three years



Increased wages to stabilize our childcare workforce

### Gold Founding Member

**\$50,000**

- Priority access at designated providers after 2nd Year
- State level strategic partner recognition & media
- Primary sponsor status at Economic Alliance Summit
- Childcare contribution state and federal tax credits (50%)
- Business network benefits

### Silver Founding Member

**\$25,000**

- Childcare contribution state and federal tax credits (50%)
- County level strategic partner recognition & media
- Business network benefits

### Bronze Founding Member

**\$5,000**

- Childcare contribution state and federal tax credits (50%)
- Community partner recognition

**Join us today to create long-term sustainable economic impact for La Plata County.**

