The Power of Building an OWN IT CULTURE

Kerry Siggins, CEO of StoneAge Holdings

How much does DISENGAGEMENT COST?



The ANSWER?

OWNERSHIP MINDSET







RESULTS of the Ownership Mindset

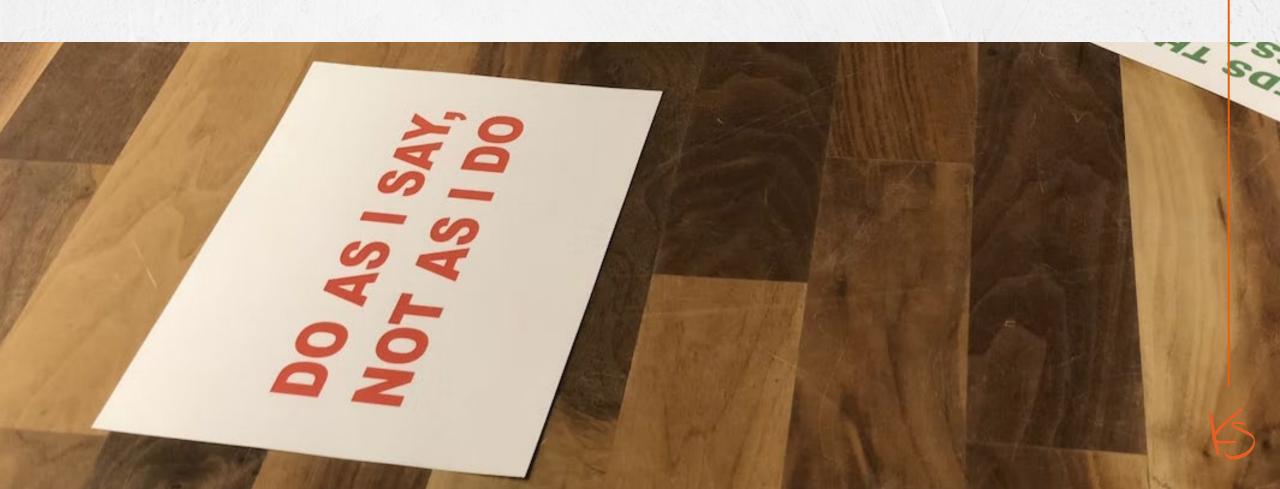
- 1 CUSTOMER LOYALTY
- 2 PREFERENCE FROM SUPPLIERS
- 3 INCREASED BOTTOM LINE

All from Engaged & Happy employees





Role Model the **OWNERSHIP MINDSET**



- SET CLEAR EXPECTATIONS
- PAINT WHAT SUCCESS LOOKS LIKE
- **GIVE THEM AUTONOMY**
- TRUST THEM TO MAKE **DECISIONS**







Offer clear, helpful, regular **FEEDBACK**

DO MORE OF THAT!





CELEBRATE SUCCESS

Relentlessly



SUMMARY

- ROLE MODEL THE OWNERSHIP MINDSET
- 2. EMPOWER YOUR TEAM; TRUST THEM TO MAKE DECISIONS
- 3. GIVE CLEAR, HELPFUL FEEDBACK
- 4. OFFER HELP WHEN NEEDED
- 5 CELEBRATE SUCCESS RELENTLESSLY



Lead & Be Worth FOLLOWING



Thank YOU

