

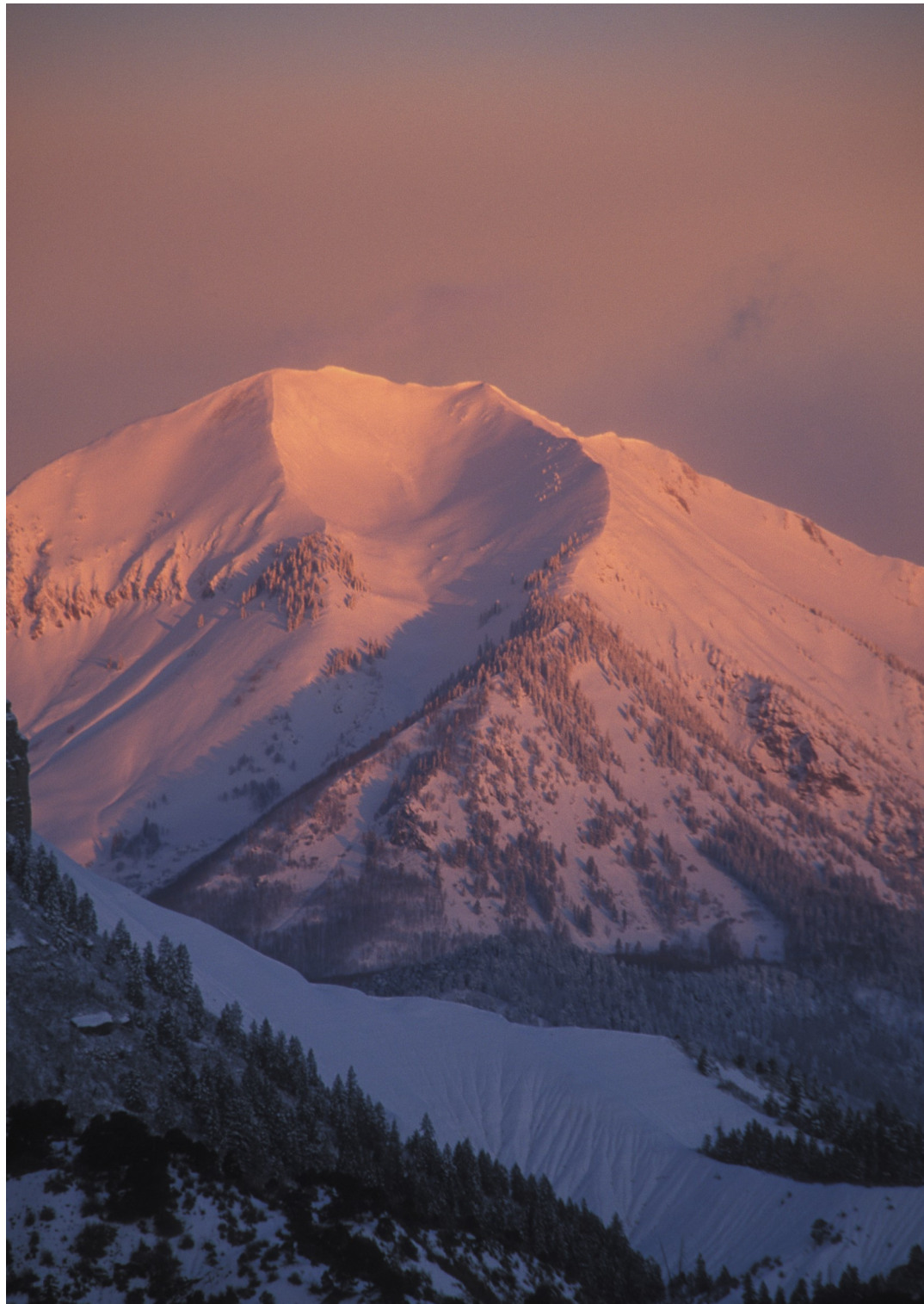
2016 Annual Report



La Plata County
Economic Development

ALLIANCE

Pioneer Spirit. Business Smart.



We, the Alliance, will make La Plata County the premier Rocky Mountain destination to start, own, and grow business, while enjoying a superior quality of life.

The La Plata County Economic Development Alliance is a diverse group of private businesses and public agencies working together toward a common goal: to foster the economic success of our community.

Our mission is to promote the economic development of La Plata County by serving as the gateway for individuals looking to start, grow, or relocate their business to La Plata County, by providing advocacy, relevant information and resources at the local, state and national level.

Mr. and Mrs. Eben Harrell and Dani Phillis were the first couple to move here with the help of Move2Durangoco.com, our new talent attraction website. Eben is a Senior Editor at the Harvard Business Review and Dani is the proud new owner of A Smile by Design with offices in Durango, Pagosa and Cortez.



2016 Board of Directors

Emily Meisner	Chair	2016—2018
Chris McCroskey	Vice Chair	2014—2016
Christina Rinderle	Secretary	Durango Appointment
Michael Russell	Treasurer	2014—2016
Mitch Dye	Private Sector	2016—2018
Brad Tafoya	Private Sector	2014—2016
Brad Blake	La Plata County	County Appointment
Dan Naiman	Town of Ignacio	Ignacio Appointment
Matt Salka	Town of Bayfield	Bayfield Appointment



Emily Meisner
Alliance Board Chair

A warm welcome for 2017 and many thanks to our investors for another year of shared commitment to the success of people, businesses and economic prosperity in La Plata County.

The Alliance was formed in 2011 as a collaborative partnership among private, public and non-profit sectors. Our mission is to help to grow jobs and diversify the economy of La Plata County while allowing for our citizens to take full advantage of our exceptional lifestyle. Our accomplishments are demonstrated through the many avenues of support we offer our local business community: assistance, events, programs and advocacy.

The Alliance hosted our 10th Annual Economic Summit in October of 2016. What a success! Over 300 people attended the event. Dynamic speakers shared insight on the topics of 3D printing innovations, land use economics and transforming products and services through experience design.

In July, The Colorado Space Business Roundtable visited Durango to share information about the impact aerospace has on our nation, state, and the benefits to our community. The Alliance facilitated events for the CSBR team to network with members of local government, business and education.

Our Professional Development Program is in its second year. Managers engage in highly interactive experiences to practice skills and build a strong foundation for continued growth in their roles.

Move2Durango website launched in 2016. The combination of Move2Durango.com and our Trailing Spouse Program paved the way for talented people to relocate to La Plata County and establish connections for family members making transitions into a new career and a new life less stressful.



Experience Design:
Insights from Durango to Silicon Valley

Fort Lewis College alumni and Chief Design Officer at Sutter Health, Chris Waugh, delivers an engaging keynote presentation at the 10th Annual Economic Summit.



Professional Development Program participants learning and having fun!

"The Trailing Spouse Program helped bring my family back together after three years of living apart and traveling between Durango and Denver. I can't thank The Alliance enough for providing a speedy and welcoming process for my husband to find employment."

Cheryl Gretz, Communications Coordinator for The Liberty School

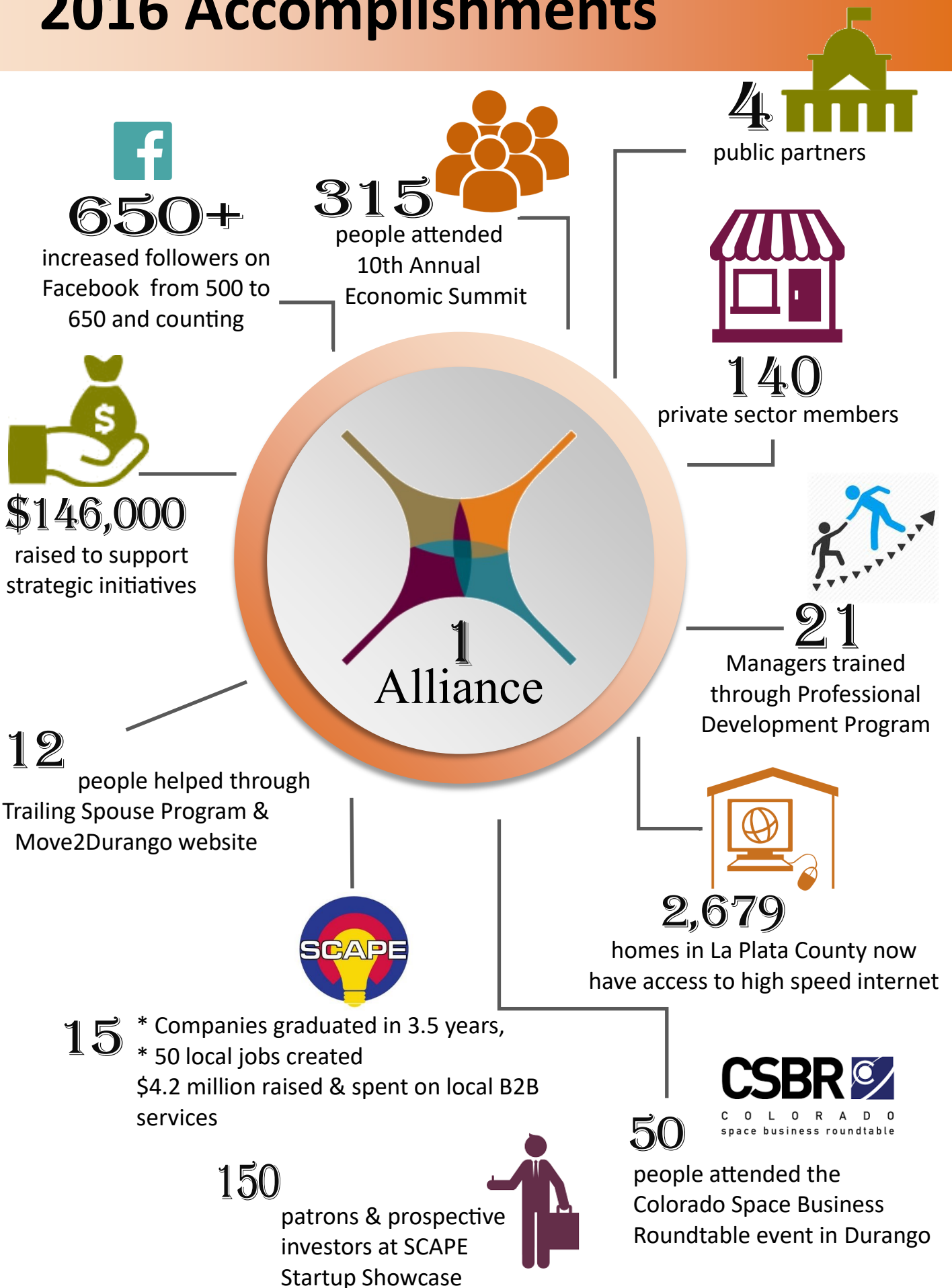
Sincerely,

Emily Meisner

Alliance Board Chair

2016 Accomplishments

a Glance



2016 Strategic Initiatives

Partners in Progress Contributors — \$146,000 raised, Thank You!

Alpine Bank
Axis Health System
Bank of Colorado
Centura Health, Mercy Medical
Desert Sun Coffee Roasters, Inc.
DSNG Railroad
Farnsworth Group, Inc.

Glacier Club
Realty, LLC
Idea-Loop
ImageNet
La Plata Electric Association, Inc.
Russell Planning & Engineering, Inc.

Stoneage, Inc
The Patio Restaurant
The Wells Group
Vectra Bank
WPX Energy

Business Park

The business park study was completed in April of 2016 and found that much of our demand for new industrial and office space could be met by increasing density in our existing business parks. The study recommended creating a makerspace to foster new entrepreneurs in the region. The Alliance helped fund the Makerlab housed at the Powerhouse Science Center in Durango.



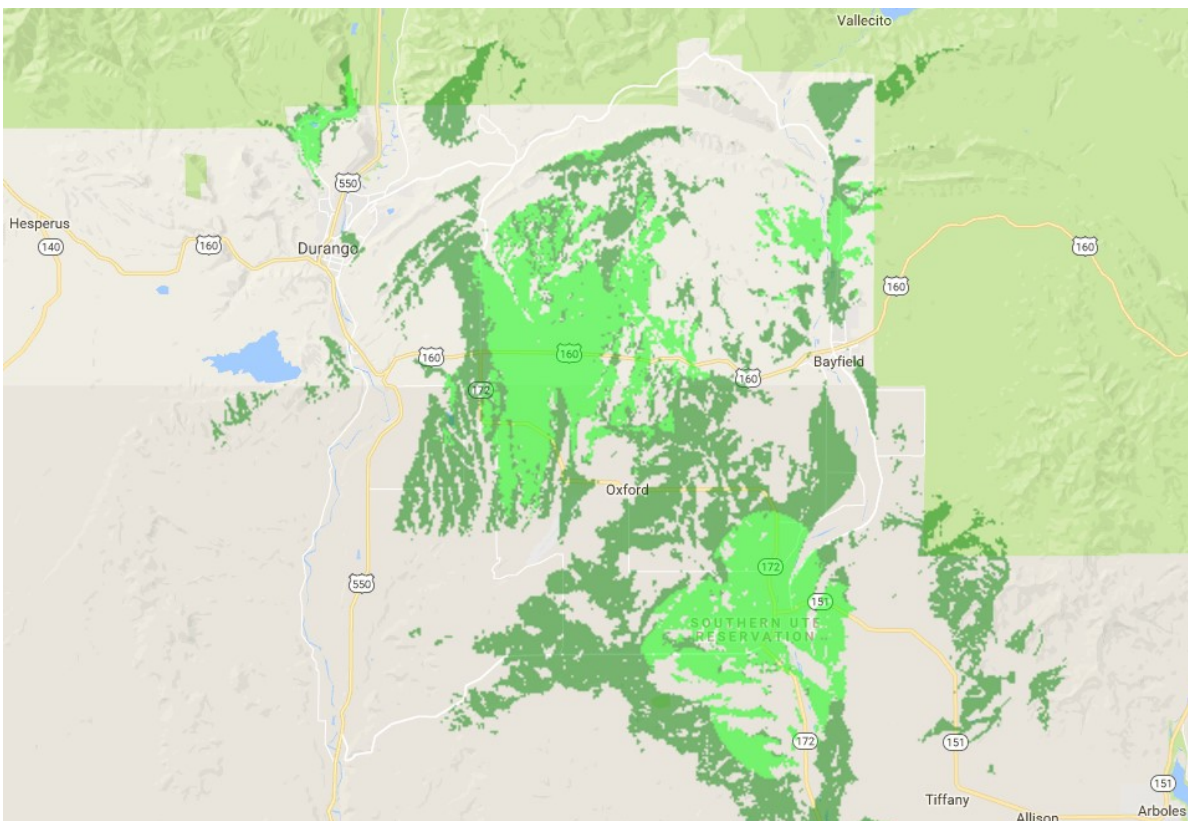
Makerlab founders, team, and young makers

The Airport

Despite the loss of the airport expansion, the Alliance helped raise over \$100,000 and committed significant volunteer time to advance the ballot initiative. The Alliance continues to work on finding options for fixing the problems at our current air terminal and finding better flight access to other cities.

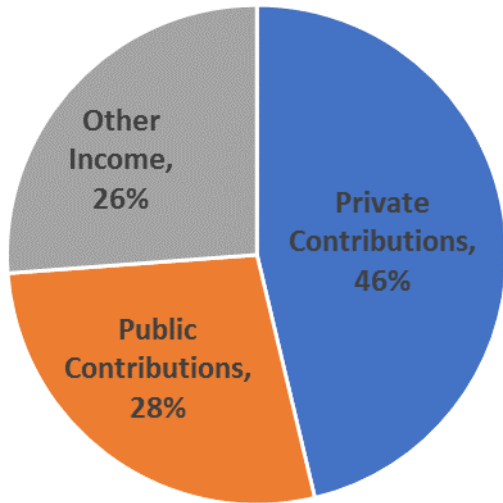
High Speed Internet

The high speed wireless internet that the Alliance helped fund expanded rapidly in southern La Plata County. By the end of 2016, almost 2,700 homes had access to high speed internet for the first time or saw significant upgrades to their existing speeds. These homes now have access up to 50 Mbps of internet (more than twice the FCC's definition of high speed internet).

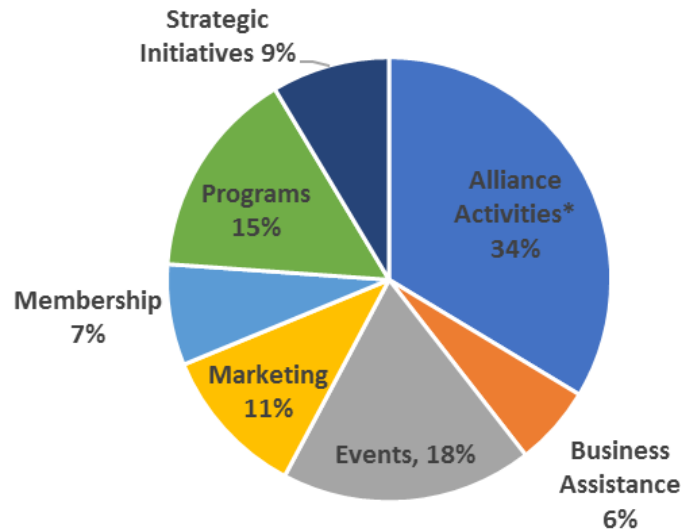


AlignTec is now delivering up to 50 mbps to nearly 2,700 homes in La Plata County.

Alliance Operational Financing 2017



Alliance Staff Time Allocation, 2017



*Excludes paid time off

2017 Planned Operating Budget

Income

Private Contributions	\$172,037
Public Contributions	\$102,400
Other Income (Summit, Partners in Progress, Programs)	\$97,305
Total Income	\$371,742

Expenses

Alliance Administration	\$90,244
Strategic Initiatives	\$53,977
Programs	\$62,311
Events	\$88,651
Business Assistance	\$13,986
Membership	\$14,238
Marketing	\$53,321
Total Expenses	\$376,728

Net Income	-\$4,986
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2016 Investor Level

Bank of Colorado
Bank of the San Juans
Bartlett & West, Inc.
Cedar Networks
Chevron
Coca-Cola Bottling Company
Conoco Phillips Company
Crossfire, LLC
Doubletree Hilton Hotel
Durango Business Improvement District

Durango Chamber of Commerce
Durango Industrial Development Foundation
Durango School District 9 R
FastTrack Communications, Inc.
FCI Constructors
First Southwest Bank
Fort Lewis College
Jaynes Corporation of Colorado
Morehart Murphy Regional Auto Center

Open Sky Wilderness Therapy
Purgatory Resort
Region 9 Economic Development
Southwest Ag, Inc.
Southwest Colorado Community College
Swan Global Investments
Tafoya Barrett and Associates
Vectra Bank
Zuke's LLC

2016 Friends Level

AlignTec Technologies
Allen & Associates
Animas River Wetlands
Animas Chocolate Company
Animas River Wetland/Waterfall Ranch
Athena Communications, Inc.
Ballantine Communications
Barnes Properties/Elk Run Builders
Baty Law Firm, P.C.
Blake Mechanical, Inc.
Blue Lake Ranch
Boys & Girls Club of La Plata County, Inc.
Carver Brewing Company
Coldwell Banker Heritage House Realtors
Community Banks of Colorado
Data Safe Services
Desert Sun Coffee Roasters, Inc.
Durango Area Association of Realtors
Durango Area Tourism Office
Durango Arts Center, Inc.
Durango Discovery Museum
Durango Insurance Professionals, Inc.
Durango Land and Homes
Durango Magazine
Durango Mountain Realty
Durango Space
Ecosphere Environmental Services, Inc.
Edward Jones Investments
Evergreen Education Group
Express Employment Professionals
Farnsworth Group, Inc.
Fastforward Media, LLC
FASTSIGNS of Durango

Feeney Architect
FEI—Frchetti Engineering, Inc.
Four Corners Economic Development
Four Corners Materials
Four Corners Records Management
Fox Law Group, LLC
Freenotes Harmony Park, Inc.
G2 Contractors, LLC
Goff Engineering & Surveying
HDS Freight Services
Hey Red Marketing Communications, LLC
Home Builders Association of SW CO
Idea-Loop, LLC
Ignacio Chamber of Commerce
ImageNet Consulting, LLC
Imagesmith Photo
Information Services
Integrity Health
Konisto Companies, LLC
La Plata County Energy Council
Leland House & Rochester Hotel
Liberty School
Local First
Lockwood Professional Development, LLC
Lucky Services
Maria's Bookshop
Montezuma Community Econ. Dev. Assoc.
Moreno Surveying and Geographics, Inc.
Mountain West Insurance
Music in the Mountains, Inc.
Osprey Packs, Inc.
Oxford Asset Management
P4 Consulting, LLC

Peak Brewing, dba Steamworks & El Moro
Phoenix Recycling, LLC
Priority Financial Planning
Records and Data Management
Regional Housing Alliance
RoadRunner Transit, DS
Russell Planning & Engineering
Sachs Construction, LLC
San Juan College
Serious Texas BBQ
Silver Mountain Group
Ska Brewing Company, Inc.
Skip's Coffee News
SkyWerx Industries, LLC
Southwest Land Services, Inc.
Spine Colorado
Strater Hotel
Stewart Title of Durango
Studs Lumber Co.
SUCAP, Inc.
Tailwind Nutrition
Target Rental
The Durango Network
The Patio Restaurant
The Payroll Department
The Wells Group
Think Network Technologies
Tile and Light Art of Durango
United Way of Southwest Colorado
Web Services Management, LLC
Whole Health Family Medicine
WPX Energy

Thank you for your generous support!

2016 Chairman's Circle Members



SOUTHERN UTE INDIAN TRIBE
GROWTH FUND



2016 Government Partners

Town of Bayfield • City of Durango • Town of Ignacio

La Plata County

La Plata County Economic Development Alliance

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