



# Breakout Sessions

1:25-2:25

## Leading With Fun: Putting the Power of Play to Work

Business today requires solutions that break silos to create shared value. Research shows that play of any type builds trust among people of all backgrounds while also making us more creative, curious, and better at problem-solving. Join Brian Corrigan, creative placemaking strategist and champion of fun, as we discover and learn ways to combine art, culture, and design with play to create thriving and connected communities and organizations for all people.

### Presenter:

#### Brian Corrigan

Brian Corrigan is a creative placemaking strategist who uses critical, creative and conceptual skills to solve problems and issues in the new economy. Recognized by CEOs for Cities as an innovator and community change agent who is shaping the future of America in cities, Corrigan specializes in creating strategies rooted in culture.

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## Crafting Strategic Solutions for Dynamic Times

During the COVID-19 pandemic we have seen a radical need for agile strategies that remain focused and fluid during uncertain situations. In this highly interactive breakout we will explore innovative techniques and collaborative problem solving frameworks to expand our capacity to plan and adapt. The workshop will focus on creatively solving a seemingly impossible task from multiple perspectives. So roll up your sleeves, and get ready to dive in!

### Presenter:

#### Sandhya Tillotson

Sandhya is the Founder and Principal of Sagebrush Ltd., providing transformative virtual and in-person facilitation and consulting nationwide. Originally from Santa Barbara, CA, Sandhya has lived in Durango for 11 years, serving as an Executive Director and working in the nonprofit sector. Sandhya facilitates highly engaging and inclusive meetings, strategic planning sessions and retreats to guide diverse teams through collective decision-making processes. She is a member of the International Association of Facilitators and is trained in Technology of Participation facilitation methods. She is passionate about authentically co-creating human-centered spaces to empower individuals and groups.



## Beyond Compensation and Benefits: Leveraging Culture in Recruitment and Retention

Are you finding it especially challenging to find and retain talent in these unprecedented times? First it was the “silver tsunami” and now it’s the era of The Great Resignation...what’s an employer to do? Join us to discover creative ways to hire and retain employees using your unique company culture. We will explore a myriad of ideas for enhancing your workplace culture and provide you with some tools that you can put into practice right away!

### Presenters:

#### Betsy Fitzpatrick

Betsy Fitzpatrick is the Director of Human Resources at StoneAge Tools. She has spent 20 years in the human resources field, and holds senior certification from the Human Resources Certification Institute and the Society for Human Resource Management. Her positions in Durango have included an 8-year stint at Yeti Cycles, 9 years at Trigon Engineering, and 11 years (and counting) at StoneAge.

#### Diana Murray

Diana is the CEO of ASAP Accounting and Payroll. She graduated from California State University, Chico and then started her career in Telluride leading marketing for BIOTA and also led marketing and business projects for the regions former green building company, Steeprock Builders.

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## Stewarding Wholeness and Sustainability in the Workplace

The COVID-19 crisis shook up our norms around the workplace and with the current hiring crisis, a return to normal is not enough. According to a new survey from Armstrong World Industries, successful employers need to pay much closer attention to the connection between a workspace and overall well being. In this breakout, TLC will cover the three pillars of wellness that their business helps individual's focus on, and how you might implement changes and benefits to your workplace to support your employees on their wellness journey.

### Presenters:

**Total Life Concepts - Dr. Soma Grotefend, MD; Chris Grotefend**, Master Fitness Trainer; **Lauren Hoogs**, National Board Certified Health and Wellness Coach

Total Life is an integrative health care team made up of a physician, personal trainer, health coach and meditation teachers who give people tools, education and support around food, focus and fitness so they can create lasting habit changes.

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## Powerful Storytelling for Leaders: How to use stories to build your brand, create meaning and connection, and take your company to the next level.

Every leader must have the soft skills to tell a story that moves people and leave lasting impressions. Vivid and authentic storytelling helps leaders bring company values and core competencies to life, creating meaning, connection, and engagement. The power of storytelling encompasses personal brands, leadership credos, and company cultures and is an essential skill to develop.

### Presenter:

#### Kerry Siggins, CEO Stoneage

Kerry is the Chief Executive Officer of StoneAge, an employee-owned company based in Durango, Colorado, USA. StoneAge designs and manufactures high-pressure waterblasting tools and automated equipment for the industrial cleaning industry. She is also the CEO of the wholly owned subsidiary, Breadware, an Internet of Things (IoT) product development company.

See more on Kerry under her Keynote biography.