

Rehumanizing Work



ALLIANCE
SUMMIT 2021

SAVE THE DATE.

TUESDAY, SEPTEMBER 21, 2021

As we are returning to work, things are going to be different. Some are not returning or have different expectations. Many will return to their offices and business travel as the world turns on again. In other cases, businesses will retain their hybrid or remote models, both to cut costs and maintain flexibility and productivity

So, how do we leap forward when we've discovered transformational elements that are beneficial? What are the human elements that are critical for a healthy, functional workforce environment? Rehumanizing Work sets out to provide answers to this very question. In order to facilitate this transformation opportunity, leaders must navigate a changed market and internally focus on making human engagement and wellbeing of the workforce top of mind.

At the 2021 Alliance Summit, we will have a strong, healthy conversation with leaders who have the ability to make some lasting beneficial changes to their organizations. Our common goal is to enable the recalibration of our businesses and our workforce to a new landscape.

Confirmed Keynote Speakers:



Steve Cadigan- Steve is a talent strategist and company culture expert responsible for building world-class teams and company cultures at some of the world's most respected organizations. He is the author of a book just published called "The Workquake", whose mission is to build a better, more honest, employer-employee relationship. What employers need and what employees want has evolved; however, many have yet to build a model and a contract that feels safe and inspirational to both parties.



Kerry Siggins- Kerry is the CEO of StoneAge. She is one of Colorado's Top 25 Most Influential Young Professionals and was a finalist for Colorado's CEO of the Year in 2017. StoneAge is recognized as a Top 100 company to work for by Outside Magazine. She is an author and a blogger and has a two successful podcasts. Kerry is all about showing up, doing the work, sharing experiences and helping other with their leadership journey.



Cory Richards- Cory is an explorer and a visual storyteller. His adventurous expeditions have taken him to the peaks of Antarctica and the Himalayas of Nepal as well as the war zones of Angola, Uganda and Pakistan, and he was named one of National Geographic's Adventurers of the Year in 2012. He has pursued projects focused on adventure, geopolitical and social impact and tells a story of personal realization and mindset of leadership.



Jessica Matlock- Jessica is CEO of La Plata Electric Association (LPEA), a utility in Colorado, and its first female CEO in the company's 80-year history. Under her leadership, Matlock is helping LPEA transition to a clean energy company and a "utility of the future." Jessica worked as an energy expert for the U.S. Senate and advised the U.S. Congress and the Executive Branch on renewable energy and cyber security challenges related to the electric grid.

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Sponsorship Packages

Keynote Sponsor—\$5,500 Industry Exclusive Limited

Reception with keynote the evening before the Summit

- Recognition at evening reception
- Speaking opportunity at evening reception
- Opportunity to introduce a speaker

Logo on front of event guide

Logo on all marketing material and on big screen

Full page ad in event program (5"X 8")

60 second video to air during Summit and on social media

Premier location for banner in main event area

Participate in Business showcase during happy hour
Summit Recognition in Durango Herald and Alliance websites

Chamber Chat radio talk program prior to or after the Summit; your choice!

assigned speaking role at the Summit.

8 reserved front row seats

Gold Sponsor—\$3,000 Unlimited

Invite to reception with keynote the evening before the Summit

Exclusive sponsorship of breakout rooms with option to moderate or speak before each session in that room

Logo on all marketing material and on big screen

Full page ad in event program (5"X 8")

Participate in Business showcase during happy hour

30 second video to air during Summit

Display banner at Summit

Recognition in Durango Herald and Alliance websites

6 reserved seats

Silver Sponsor—\$1,750 Unlimited

Invite to reception with keynote the evening before the Summit

Sponsorship of networking happy hour table

Logo on all marketing material and on big screen

Recognition at Summit

Display banner at Summit

1/2 page ad in event program (5"X 4") 4 reserved seats

Bronze Sponsor—\$750 Unlimited

Invite to reception with keynote the evening before the Summit

Recognition at Summit

Logo displayed during Summit on big screen

Display banner at Summit or 1/4 page ad in event program (2-1/2" X 4")

2 reserved seats

Date

Tuesday, September 21, 2021

Location

Sky Ute Casino Resort and Convention Center.

Please contact

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