



La Plata County, CO

Colorado

Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	15
Workforce Characteristics	17
Educational Pipeline	25
In-Demand Skills	26

Economy Overview

56,256

Population (2018)

Population grew by **3,009** over the last 5 years and is projected to grow by **2,265** over the next 5 years.

30,042

Total Regional Employment

Jobs grew by **2,160** over the last 5 years and are projected to grow by **2,020** over the next 5 years.

\$62.5K

Median Household Income (2017)

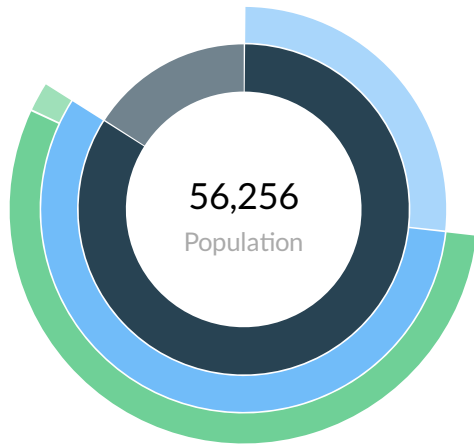
Median household income is **\$4.9K above** the national median household income of \$57.7K.

Takeaways

- As of 2018 the region's population increased by **5.7%** since 2013, growing by 3,009. Population is expected to increase by **4.0%** between 2018 and 2023, adding 2,265.
- From 2013 to 2018, jobs increased by **7.7%** in La Plata County, CO from 27,883 to **30,042**. This change fell short of the national growth rate of **8.5%** by **0.8%**. As the number of jobs increased, the labor force participation rate increased from **65.4%** to **68.3%** between 2013 and 2018.
- Concerning educational attainment, **25.8%** of La Plata County, CO residents possess a Bachelor's Degree (7.2% above the national average), and **7.3%** hold an Associate's Degree (0.7% below the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	56,256	32,242	30,042	110.3	\$3.33B	\$3.52B	\$3.69B
Archuleta County, CO	13,472	6,898	5,232	109.5	\$474.44M	\$653.37M	\$525.42M
Dolores County, CO	2,076	1,226	682	107.0	\$72.55M	\$121.58M	\$137.36M
Montezuma County, CO	26,258	13,269	10,528	105.5	\$934.95M	\$1.41B	\$1.23B
San Juan County, NM	126,812	53,241	51,847	98.5	\$6.07B	\$7.06B	\$8.40B

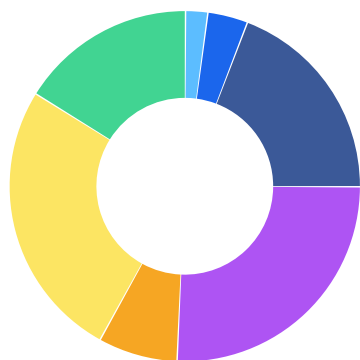
2018 Labor Force Breakdown



	Population
● Total Working Age Population	47,239
● Not in Labor Force (15+)	14,997
● Labor Force	32,242
● Employed	31,068
● Unemployed	1,174
● Under 15	9,017

Educational Attainment

Concerning educational attainment, **25.8% of La Plata County, CO residents possess a Bachelor's Degree** (7.2% above the national average), and **7.3% hold an Associate's Degree** (0.7% below the national average).

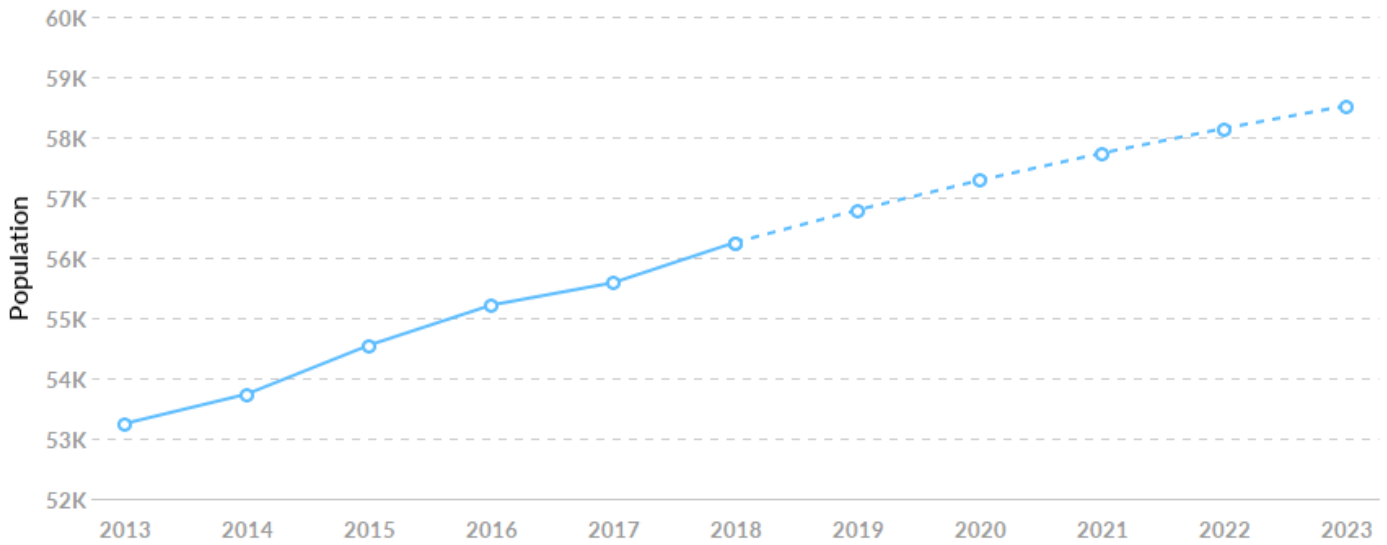


	% of Population	Population
● Less Than 9th Grade	2.0%	821
● 9th Grade to 12th Grade	3.7%	1,487
● High School Diploma	19.2%	7,725
● Some College	25.7%	10,307
● Associate's Degree	7.3%	2,941
● Bachelor's Degree	25.8%	10,370
● Graduate Degree and Higher	16.2%	6,521

Historic & Projected Trends

Population Trends

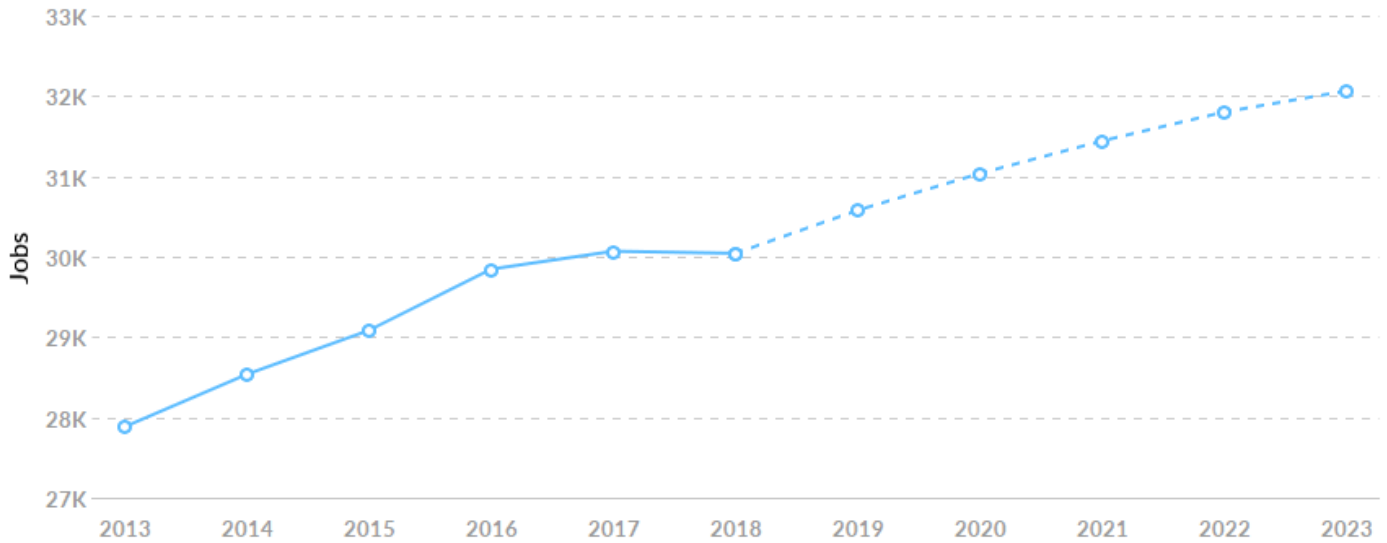
As of 2018 the region's population increased by 5.7% since 2013, growing by 3,009. Population is expected to increase by 4.0% between 2018 and 2023, adding 2,265.



Timeframe	Population
2013	53,247
2014	53,737
2015	54,548
2016	55,213
2017	55,586
2018	56,256
2019	56,793
2020	57,285
2021	57,736
2022	58,147
2023	58,522

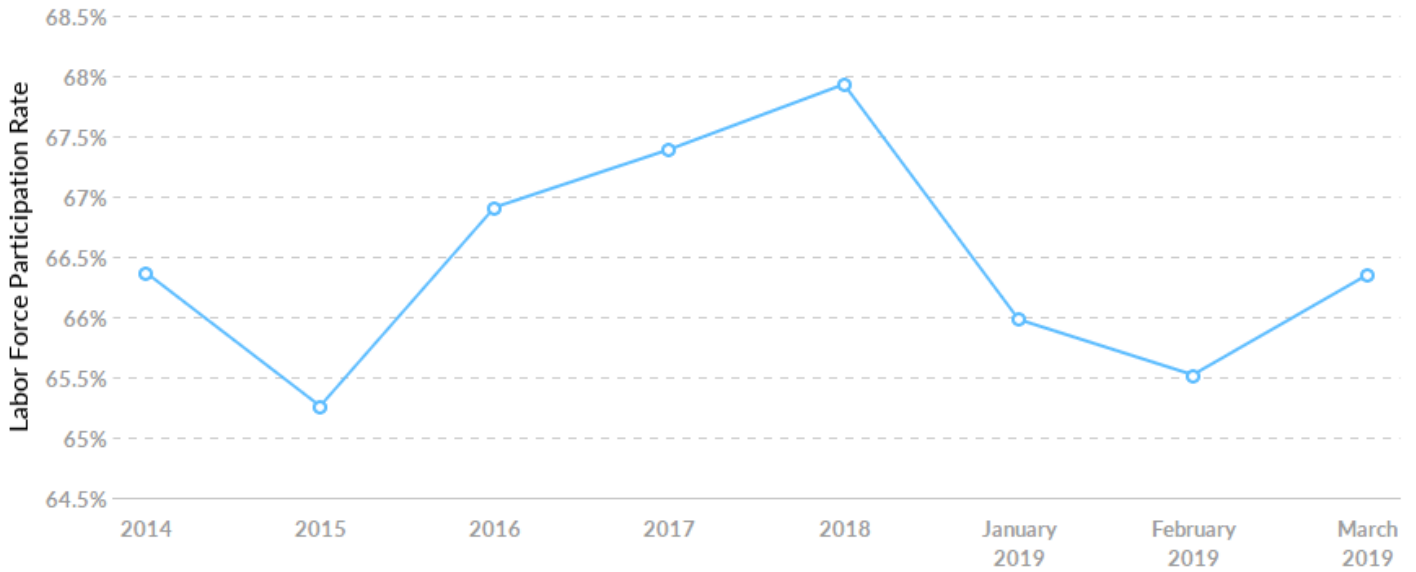
Job Trends

From 2013 to 2018, jobs increased by 7.7% in La Plata County, CO from 27,883 to 30,042. This change fell short of the national growth rate of 8.5% by 0.8%.



Timeframe	Jobs
2013	27,883
2014	28,536
2015	29,084
2016	29,845
2017	30,068
2018	30,042
2019	30,578
2020	31,036
2021	31,441
2022	31,801
2023	32,063

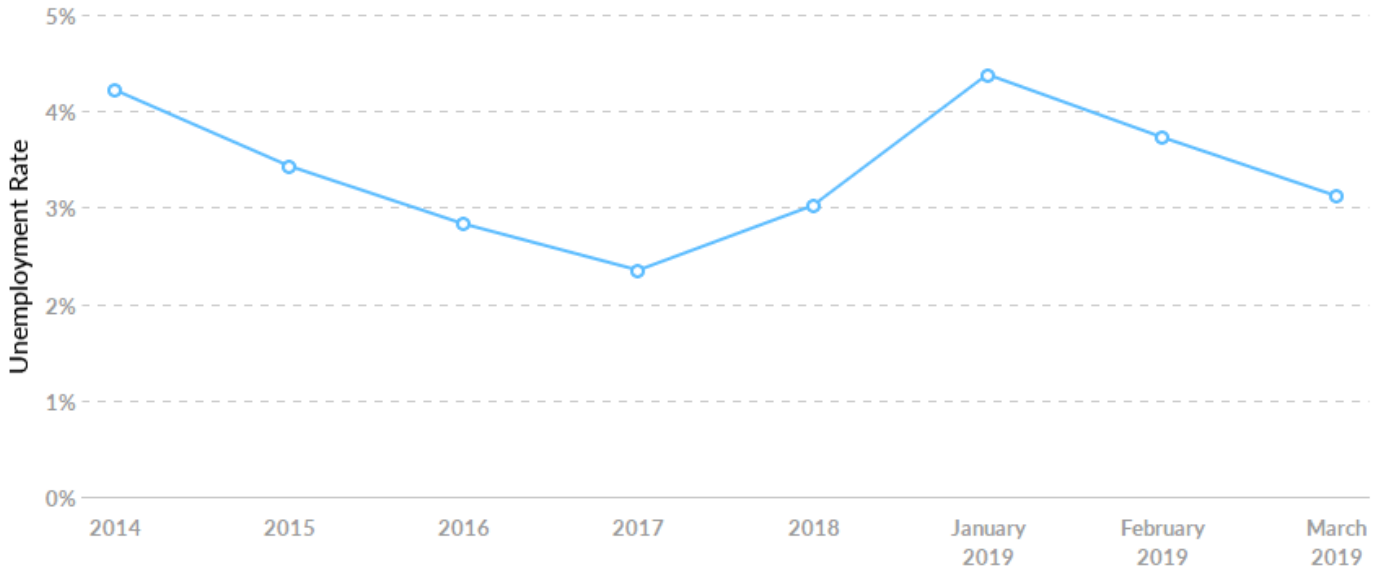
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	66.37%
2015	65.26%
2016	66.91%
2017	67.39%
2018	67.93%
January 2019	65.98%
February 2019	65.52%
March 2019	66.35%

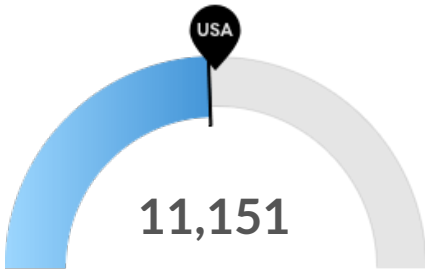
Unemployment Rate Trends

La Plata County, CO had a March 2019 unemployment rate of 3.12%, **decreasing from 4.22%** 5 years before.



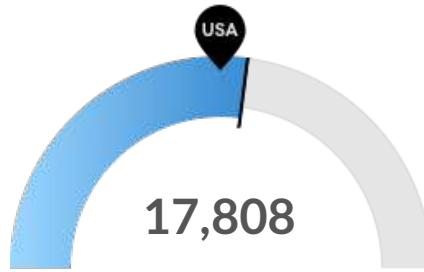
Timeframe	Unemployment Rate
2014	4.22%
2015	3.43%
2016	2.83%
2017	2.35%
2018	3.02%
January 2019	4.38%
February 2019	3.73%
March 2019	3.12%

Population Characteristics



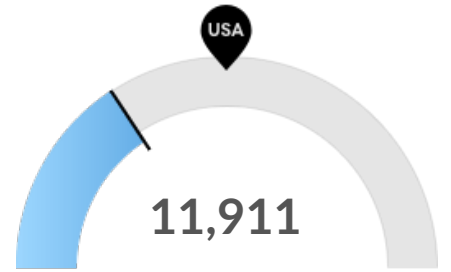
Millennials

La Plata County, CO has 11,151 millennials (ages 20-34). The national average for an area this size is 11,513.



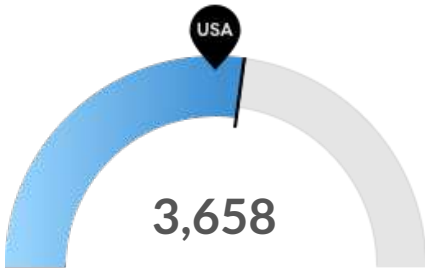
Retiring Soon

Retirement risk is high in La Plata County, CO. The national average for an area this size is 15,846 people 55 or older, while there are 17,808 here.



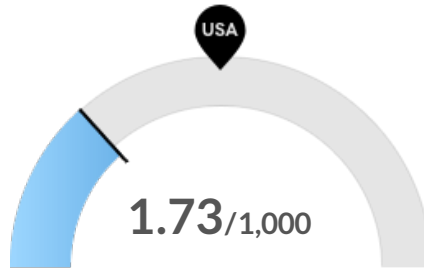
Racial Diversity

Racial diversity is low in La Plata County, CO. The national average for an area this size is 21,830 racially diverse people, while there are 11,911 here.



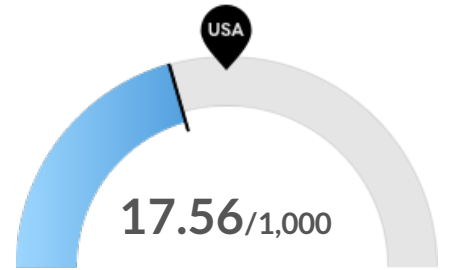
Veterans

La Plata County, CO has 3,658 veterans. The national average for an area this size is 3,232.



Violent Crime

La Plata County, CO has 1.73 violent crimes per 1,000 people. The national rate is 3.86 per 1,000 people.

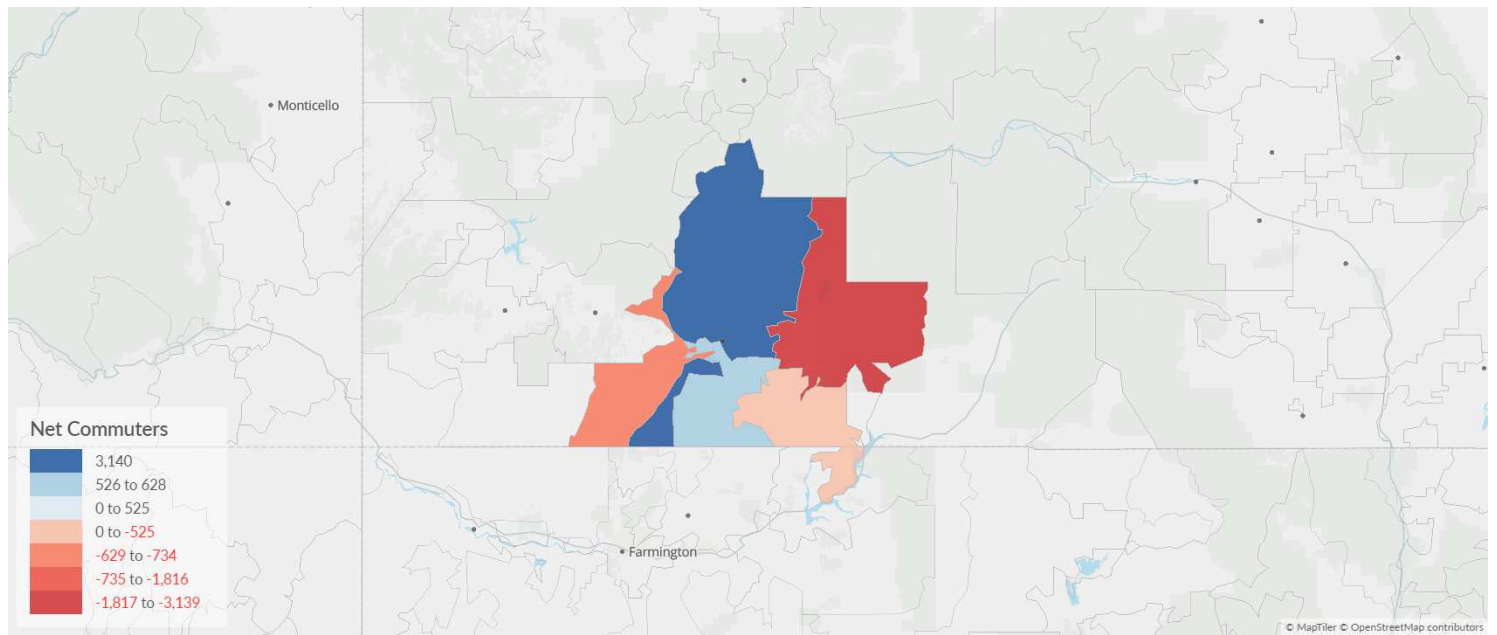


Property Crime

La Plata County, CO has 17.56 property crimes per 1,000 people. The national rate is 22.94 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in La Plata County, CO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

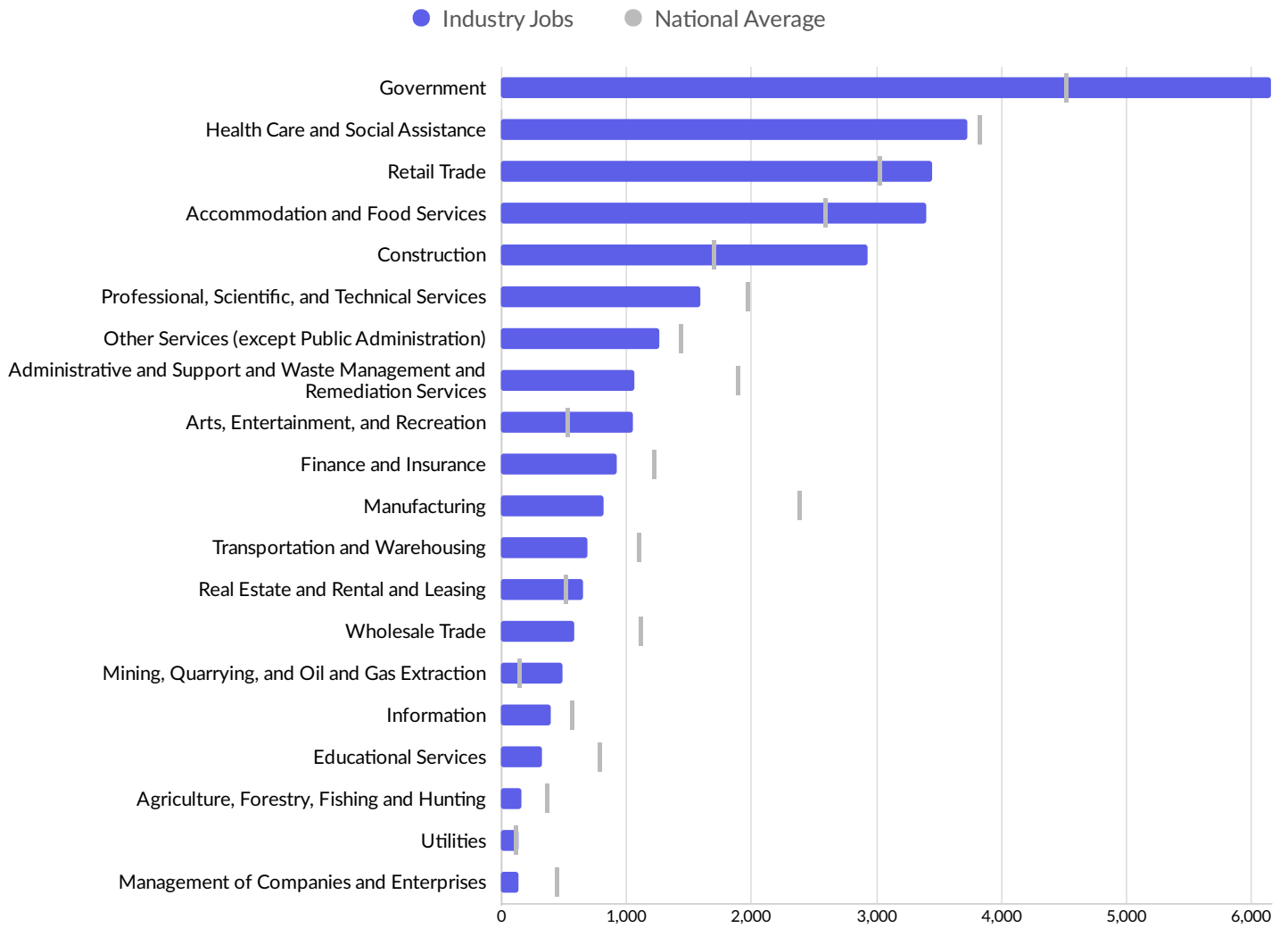
ZIP	Name	2018 Employment
81301	Durango, CO (in La Plat...	20,135
81303	Durango, CO (in La Plat...	4,526
81122	Bayfield, CO (in La Plata...	2,324
81137	Ignacio, CO (in La Plata ...	1,798
81302	Durango, CO (in La Plat...	675

Where Talent Lives

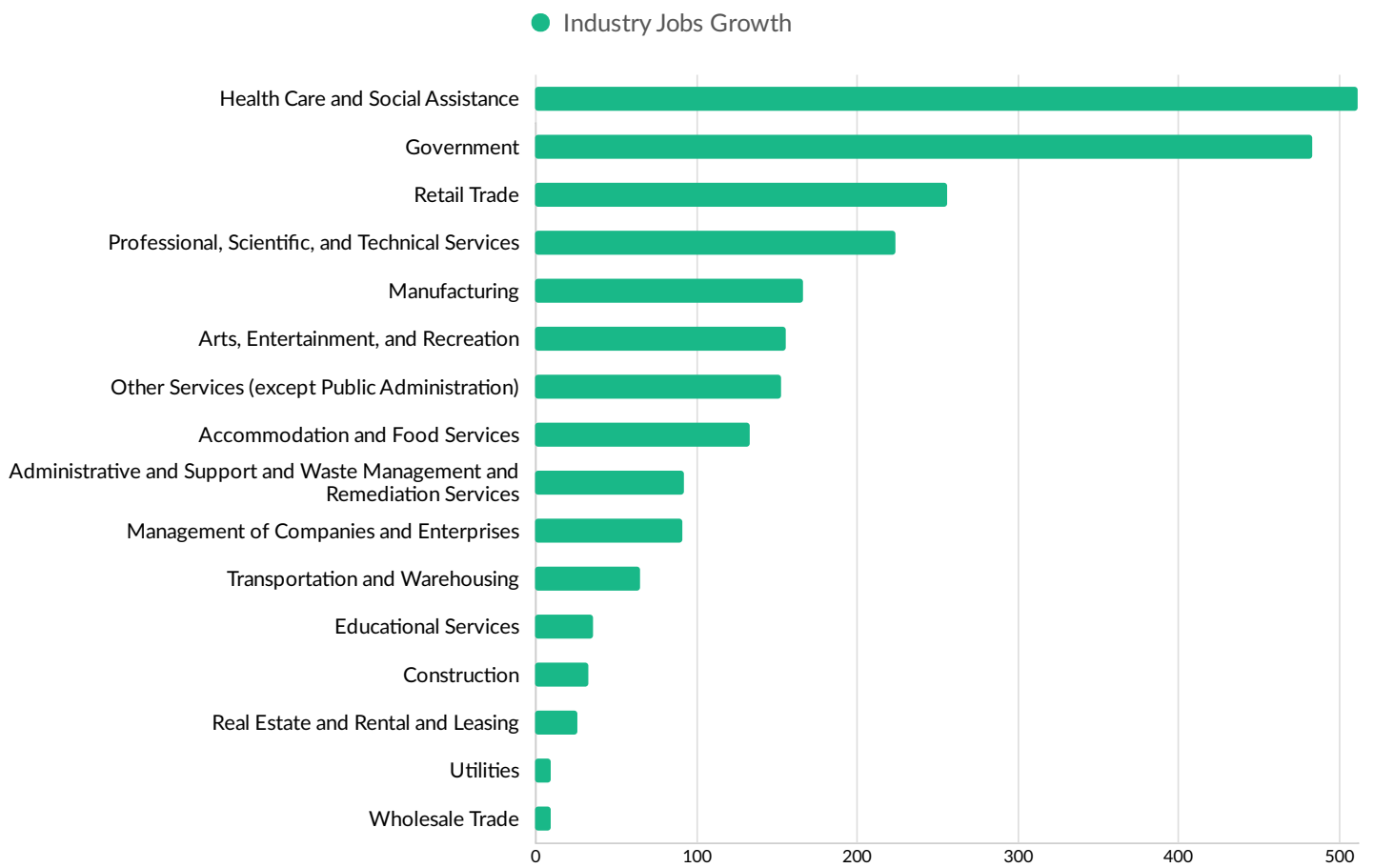
ZIP	Name	2018 Workers
81301	Durango, CO (in La Plat...	16,995
81122	Bayfield, CO (in La Plata...	4,140
81303	Durango, CO (in La Plat...	3,999
81137	Ignacio, CO (in La Plata ...	1,802
81302	Durango, CO (in La Plat...	1,410

Industry Characteristics

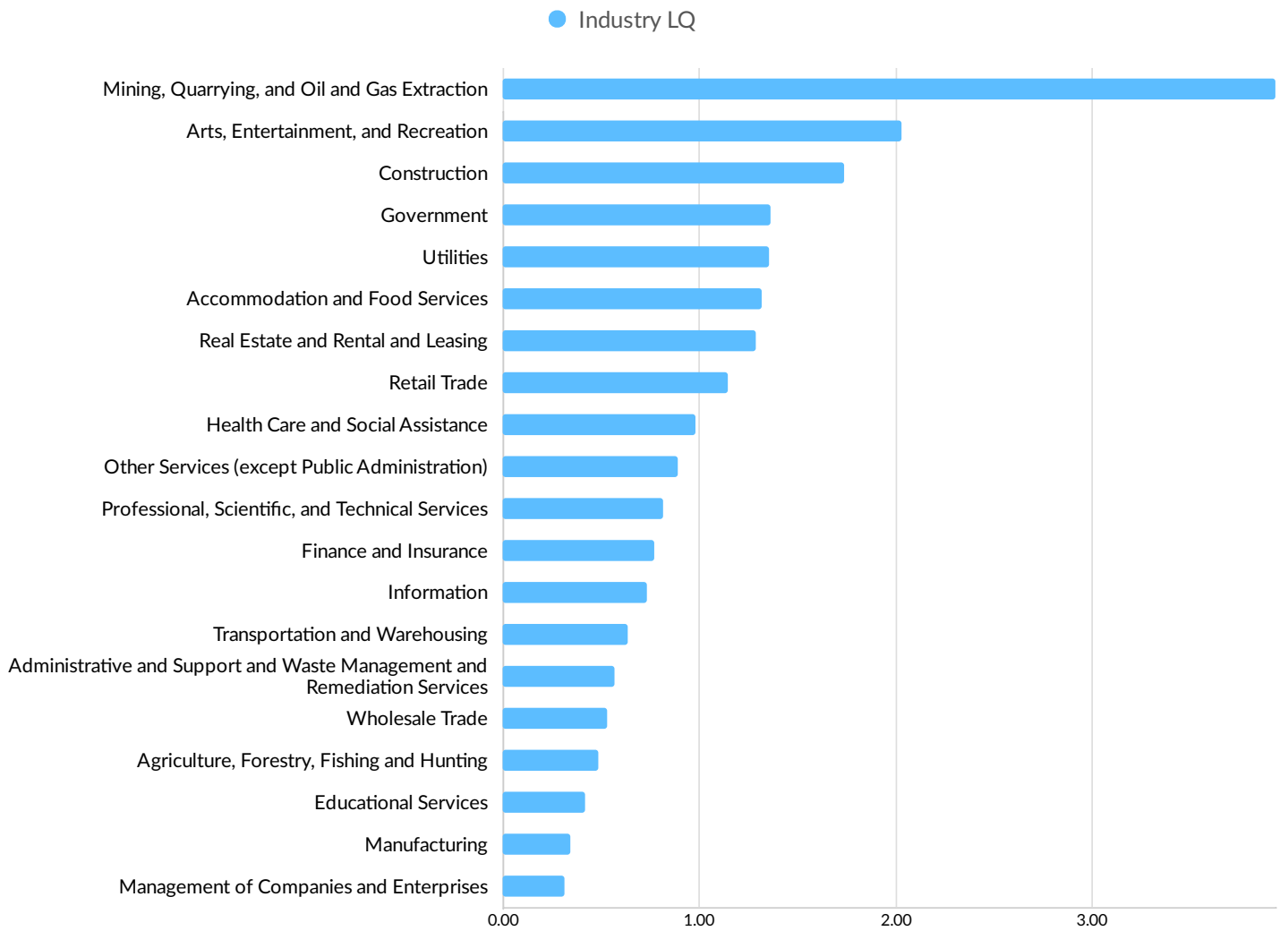
Largest Industries



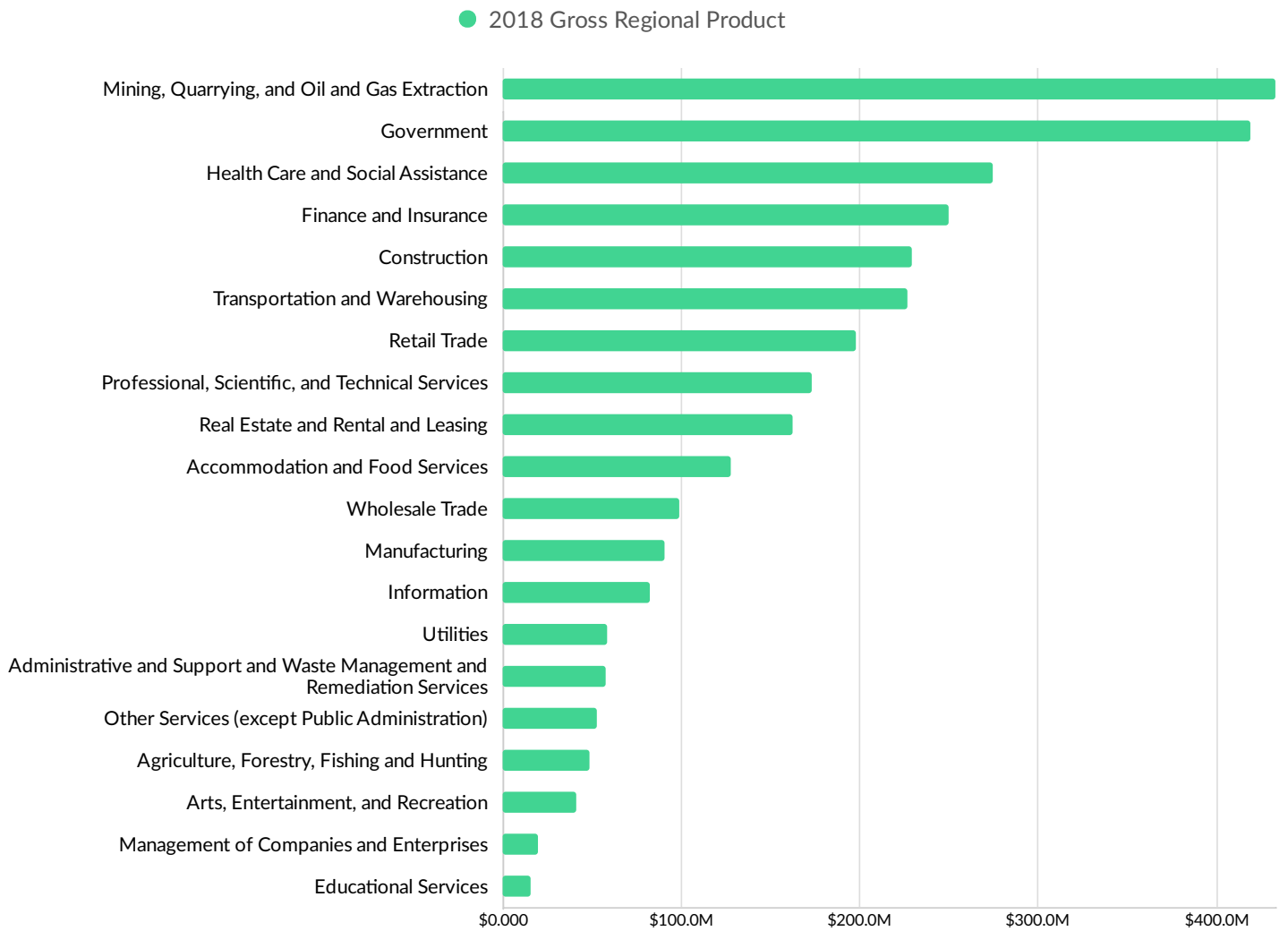
Top Growing Industries



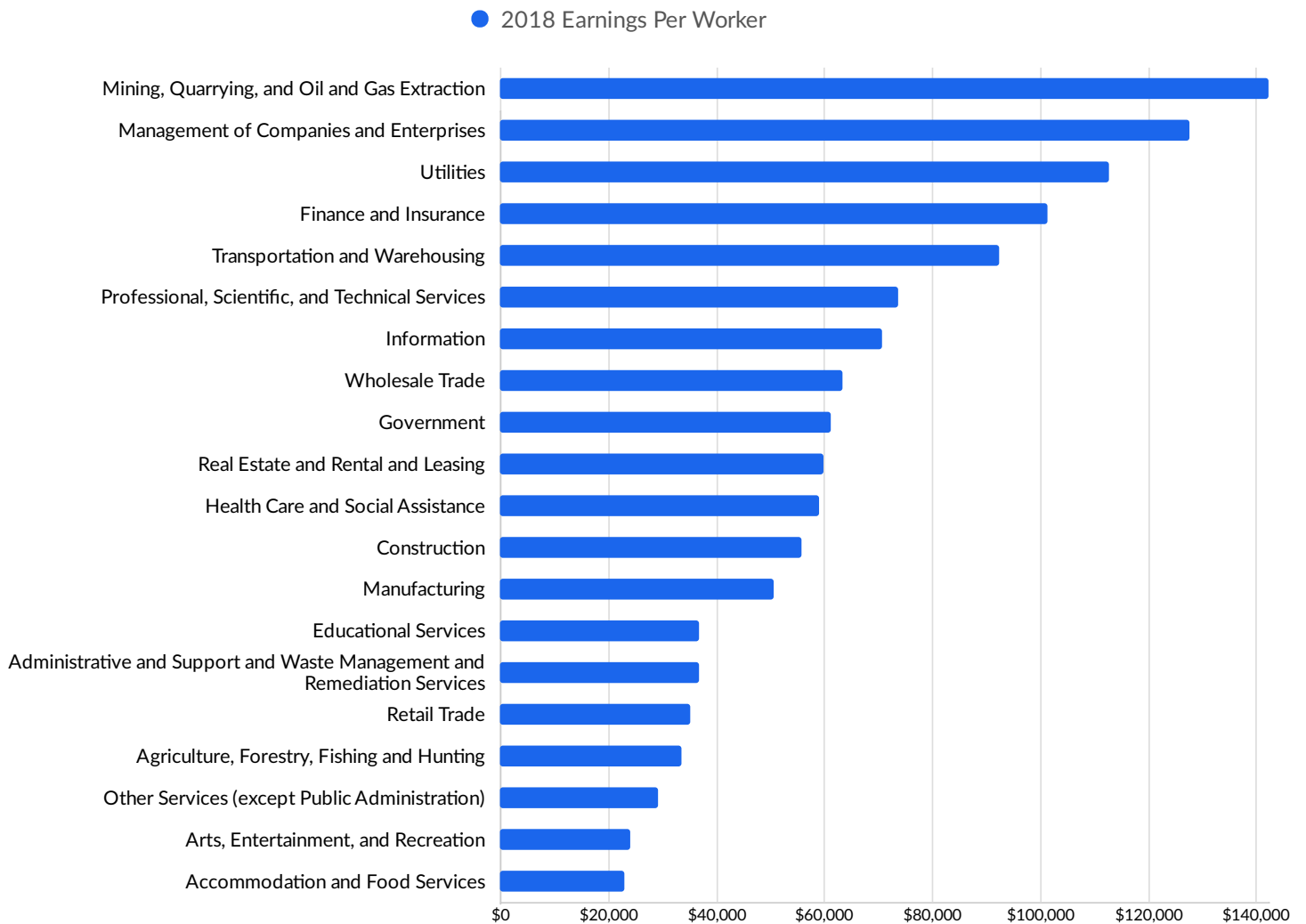
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	5,677	6,161	484	+9%	1.37	\$61,229	\$419.72M
Health Care and Social Assistance	3,223	3,735	512	+16%	0.98	\$59,082	\$275.01M
Retail Trade	3,198	3,454	256	+8%	1.14	\$35,273	\$198.36M
Accommodation and Food Services	3,271	3,405	134	+4%	1.32	\$23,051	\$128.31M
Construction	2,897	2,930	33	+1%	1.74	\$55,769	\$229.11M
Professional, Scientific, and Technical Services	1,377	1,601	224	+16%	0.81	\$73,652	\$172.95M
Other Services (except Public Administration)	1,118	1,271	153	+14%	0.89	\$29,175	\$52.63M
Administrative and Support and Waste Management and Remediation Services	977	1,070	93	+10%	0.57	\$36,926	\$57.62M
Arts, Entertainment, and Recreation	902	1,058	156	+17%	2.03	\$24,170	\$41.22M
Finance and Insurance	1,050	929	-121	-12%	0.77	\$101,520	\$249.82M
Manufacturing	651	818	167	+26%	0.35	\$50,724	\$90.76M
Transportation and Warehousing	631	696	65	+10%	0.63	\$92,522	\$226.94M
Real Estate and Rental and Leasing	627	653	26	+4%	1.29	\$59,961	\$162.79M
Wholesale Trade	580	590	10	+2%	0.54	\$63,430	\$98.69M
Mining, Quarrying, and Oil and Gas Extraction	616	496	-120	-19%	3.94	\$142,367	\$433.35M
Information	437	402	-35	-8%	0.73	\$70,742	\$82.86M
Educational Services	289	325	36	+12%	0.42	\$36,990	\$15.27M
Agriculture, Forestry, Fishing and Hunting	187	170	-17	-9%	0.49	\$33,590	\$48.72M
Utilities	130	140	10	+8%	1.36	\$112,709	\$58.77M
Management of Companies and Enterprises	44	136	92	+209%	0.31	\$127,620	\$19.56M

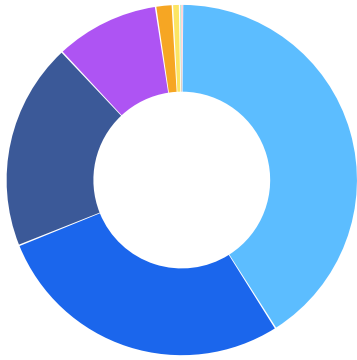
Business Characteristics

4,950 Companies Employ Your Workers

Online profiles for your workers mention 4,950 companies as employers, with the top 10 appearing below. In the last 12 months, 1,877 companies in La Plata County, CO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Fort Lewis College	328 	Asrc Federal Holding Company, ...	653 
Mercy Regional Medical Center	208 	Centura Health Corporation	646 
Durango School District 9-R, Inc	140 	Healthcare Partners, LLC	470 
Southern Ute Indian Tribe	133 	Durango School District 9-R, Inc	244 
La Plata County	107 	City of Durango	174 
Mercury Payment Systems, LLC	92 	La Plata County	160 
City of Durango	91 	C.R. England, Inc.	123 
Centura Health Corporation	85 	Express Services Inc	114 
Colorado House of Representati...	80 	Homeadvisor, Inc.	102 
BP PLC	77 	Purgatory	101 

Business Size

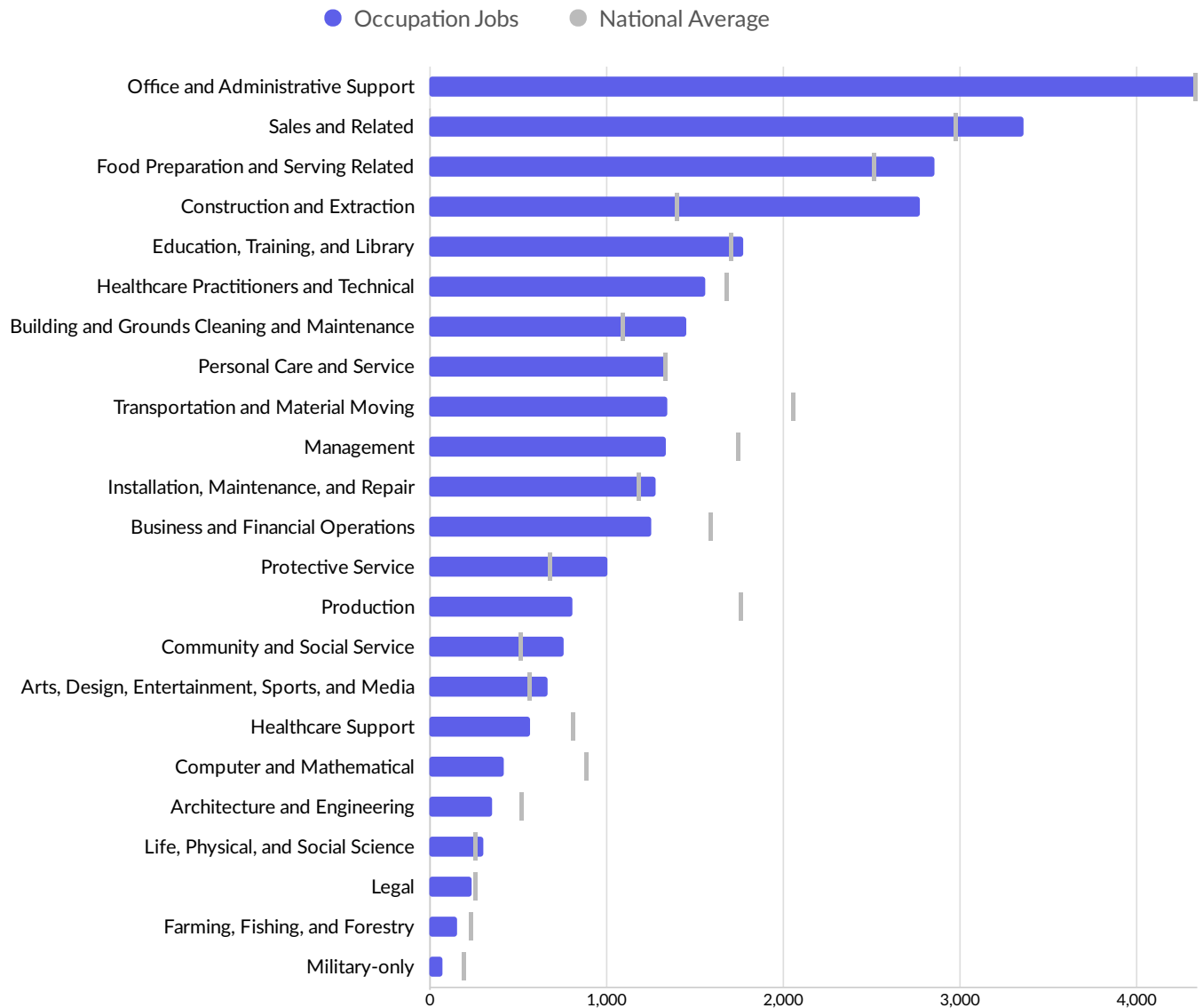


	Percentage	Business Count
1 to 4 employees	40.9%	1,680
5 to 9 employees	27.9%	1,145
10 to 19 employees	19.1%	784
20 to 49 employees	9.6%	393
50 to 99 employees	1.5%	63
100 to 249 employees	0.7%	27
250 to 499 employees	0.2%	7
500+ employees	0.1%	4

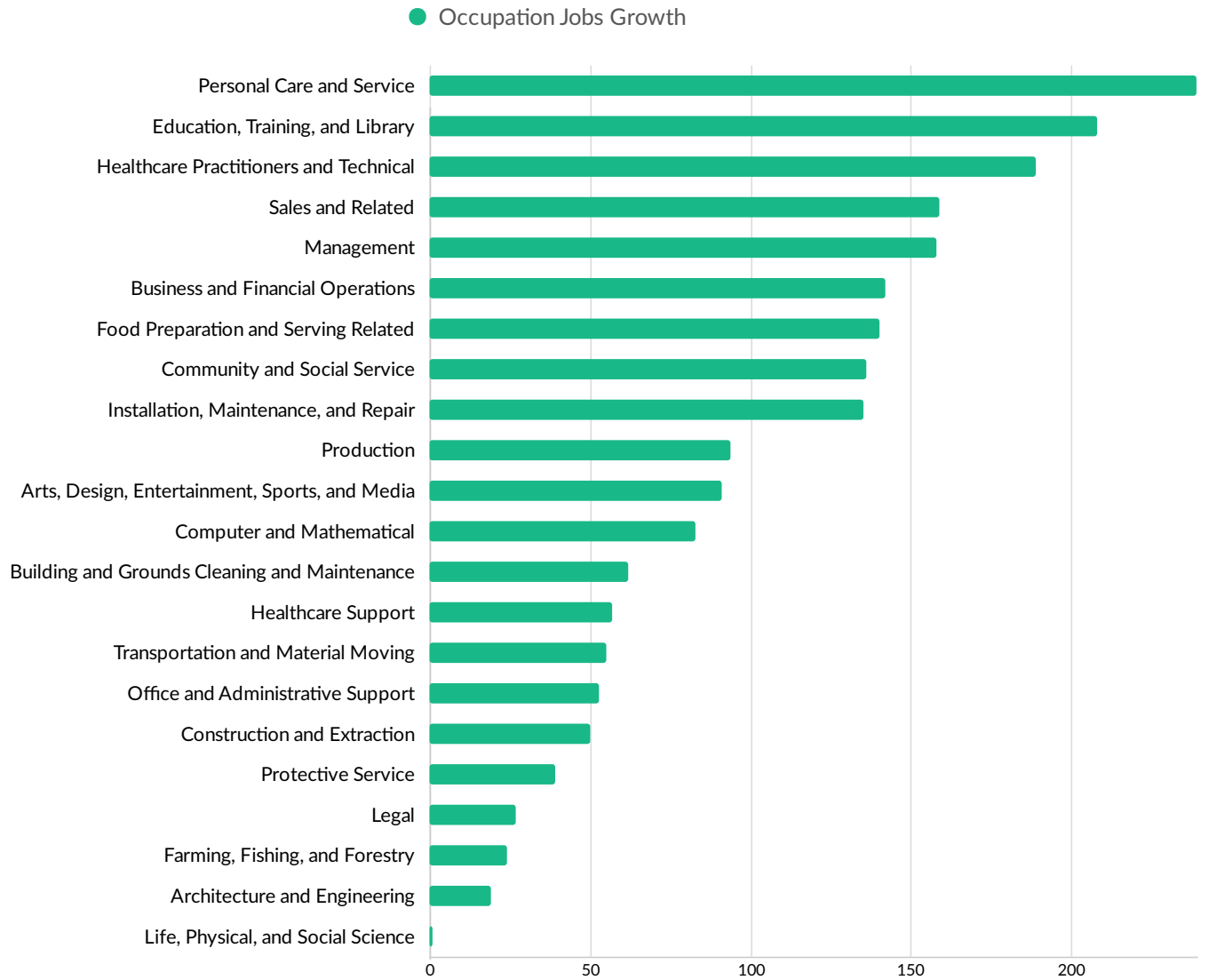
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

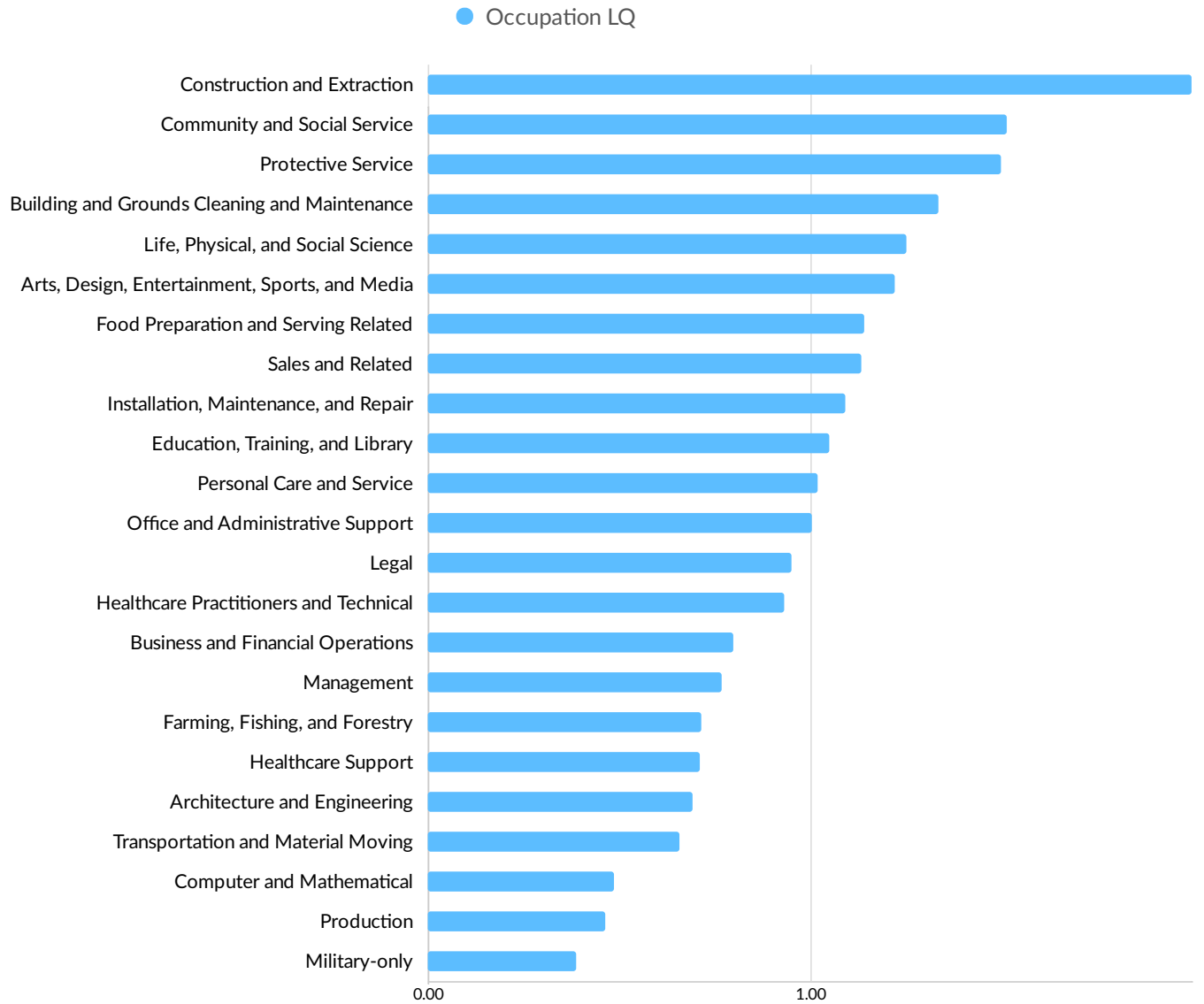
Largest Occupations



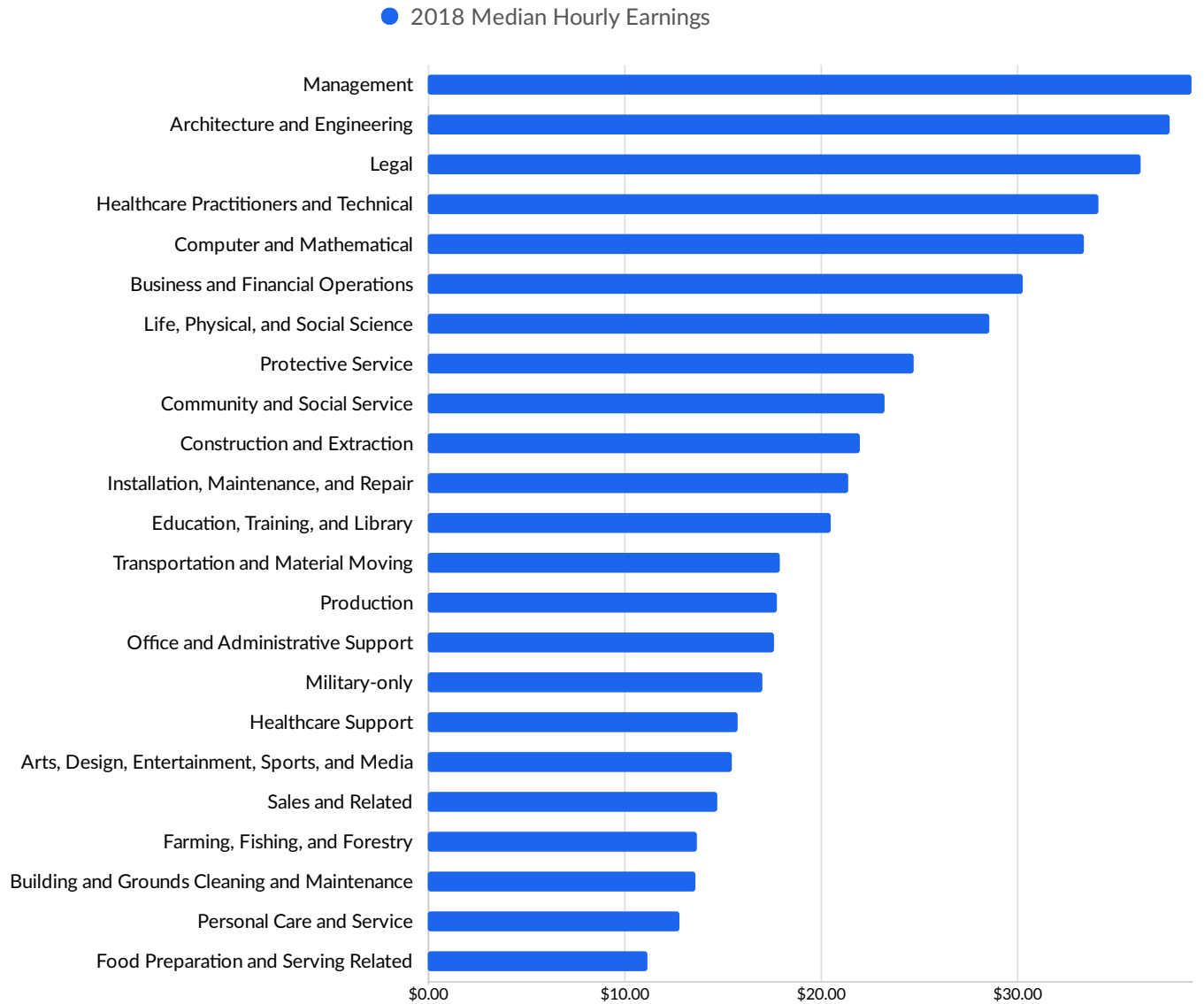
Top Growing Occupations



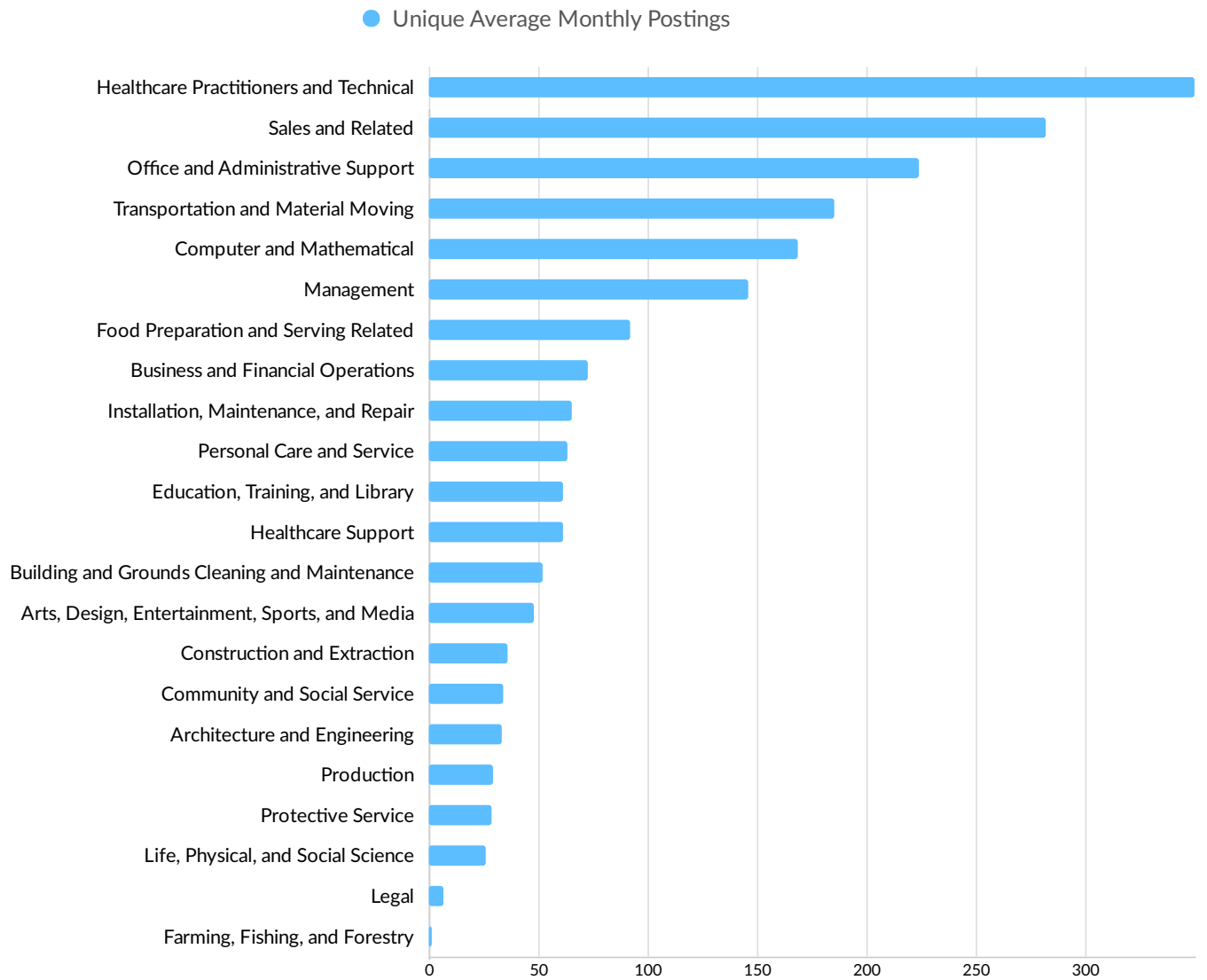
Top Occupation LQ



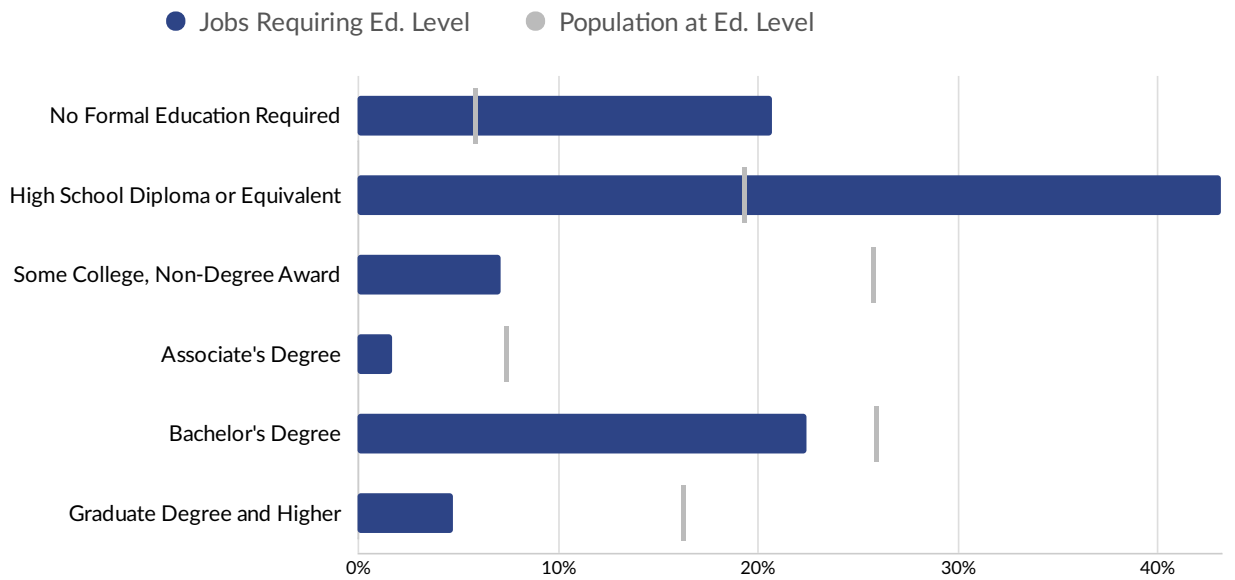
Top Occupation Earnings



Top Posted Occupations



Underemployment





Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Sep 2018 - Aug 2019 Unique Average Monthly Postings
Office and Administrative Support	4,283	4,336	53	+1%	1.00	\$17.59	224
Sales and Related	3,201	3,360	159	+5%	1.13	\$14.75	282
Food Preparation and Serving Related	2,715	2,855	140	+5%	1.14	\$11.15	92
Construction and Extraction	2,724	2,774	50	+2%	2.00	\$22.00	36
Education, Training, and Library	1,567	1,775	208	+13%	1.05	\$20.47	62
Healthcare Practitioners and Technical	1,369	1,558	189	+14%	0.93	\$34.12	350
Building and Grounds Cleaning and Maintenance	1,388	1,450	62	+4%	1.34	\$13.61	52
Personal Care and Service	1,108	1,347	239	+22%	1.02	\$12.78	63
Transportation and Material Moving	1,288	1,343	55	+4%	0.66	\$17.88	185
Management	1,176	1,334	158	+13%	0.77	\$38.87	146
Installation, Maintenance, and Repair	1,145	1,280	135	+12%	1.09	\$21.38	65
Business and Financial Operations	1,116	1,258	142	+13%	0.80	\$30.31	72
Protective Service	969	1,008	39	+4%	1.50	\$24.70	29
Production	716	810	94	+13%	0.46	\$17.80	29
Community and Social Service	625	761	136	+22%	1.51	\$23.21	34
Arts, Design, Entertainment, Sports, and Media	580	671	91	+16%	1.22	\$15.48	48
Healthcare Support	514	571	57	+11%	0.71	\$15.78	62
Computer and Mathematical	341	424	83	+24%	0.49	\$33.39	168

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Sep 2018 - Aug 2019 Unique Average Monthly Postings
Architecture and Engineering	332	351	19	+6%	0.69	\$37.77	34
Life, Physical, and Social Science	307	308	1	+0%	1.25	\$28.55	26
Legal	210	237	27	+13%	0.95	\$36.30	6
Farming, Fishing, and Forestry	135	159	24	+18%	0.71	\$13.72	1
Military-only	73	71	-2	-3%	0.39	\$17.02	0

Educational Pipeline

In 2017, there were 754 graduates in La Plata County, CO. This pipeline has grown by 13% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", "Psychology, General", and "Biology/Biological Sciences, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Fort Lewis College	754 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

