




La Plata County, CO_10
 La Plata County, CO (08067)
 Geography: County

	2000 Total Population	43,941
	2000 Group Quarters	1,825
	2010 Total Population	52,482
	2015 Total Population	57,369
	2010 - 2015 Annual Rate	1.8%
	2000 Households	17,342
	2000 Average Household Size	2.43
	2010 Households	21,054
	2010 Average Household Size	2.41
	2015 Households	23,143
	2015 Average Household Size	2.4
	2010 - 2015 Annual Rate	1.91%
	2000 Families	10,892
	2000 Average Family Size	2.92
	2010 Families	12,932
	2010 Average Family Size	2.92
	2015 Families	14,059
	2015 Average Family Size	2.93
	2010 - 2015 Annual Rate	1.69%
	2000 Housing Units	20,765
	Owner Occupied Housing Units	57.1%
	Renter Occupied Housing Units	26.4%
	Vacant Housing Units	16.5%
	2010 Housing Units	26,955
	Owner Occupied Housing Units	52.5%
	Renter Occupied Housing Units	25.6%
	Vacant Housing Units	21.9%
	2015 Housing Units	29,491
	Owner Occupied Housing Units	52.7%
	Renter Occupied Housing Units	25.8%
	Vacant Housing Units	21.5%
	Median Household Income	
	2000	\$40,166
	2010	\$49,734
	2015	\$57,122
	Median Home Value	
	2000	\$174,543
	2010	\$295,963
	2015	\$356,012
	Per Capita Income	
	2000	\$21,534
	2010	\$25,664
	2015	\$30,373
	Median Age	
	2000	35.5
	2010	37.6
	2015	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	17,346
< \$15,000	15.3%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	2.2%
\$200,000+	2.3%
Average Household Income	\$53,604

2010 Households by Income

Household Income Base	21,054
< \$15,000	11.3%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	2.3%
\$200,000+	2.5%
Average Household Income	\$62,378

2015 Households by Income

Household Income Base	23,143
< \$15,000	9.2%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	3.8%
\$200,000+	3.7%
Average Household Income	\$73,639

2000 Owner Occupied HUs by Value

Total	11,857
<\$50,000	11.2%
\$50,000 - 99,999	9.6%
\$100,000 - 149,999	16.7%
\$150,000 - 199,999	22.5%
\$200,000 - \$299,999	21.5%
\$300,000 - 499,999	10.6%
\$500,000 - 999,999	5.9%
\$1,000,000+	1.9%
Average Home Value	\$228,068

2000 Specified Renter Occupied HUs by Contract Rent

Total	5,151
With Cash Rent	90.7%
No Cash Rent	9.3%
Median Rent	\$587
Average Rent	\$599

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age

Total	43,941
Age 0 - 4	5.1%
Age 5 - 9	6.2%
Age 10 - 14	6.8%
Age 15 - 19	8.8%
Age 20 - 24	9.6%
Age 25 - 34	12.7%
Age 35 - 44	16.3%
Age 45 - 54	16.4%
Age 55 - 64	8.7%
Age 65 - 74	5.3%
Age 75 - 84	3.0%
Age 85+	1.0%
Age 18+	77.3%

2010 Population by Age

Total	52,482
Age 0 - 4	4.9%
Age 5 - 9	5.0%
Age 10 - 14	5.4%
Age 15 - 19	7.8%
Age 20 - 24	9.7%
Age 25 - 34	14.1%
Age 35 - 44	11.9%
Age 45 - 54	16.2%
Age 55 - 64	13.8%
Age 65 - 74	6.4%
Age 75 - 84	3.4%
Age 85+	1.3%
Age 18+	80.9%

2015 Population by Age

Total	57,369
Age 0 - 4	4.9%
Age 5 - 9	4.9%
Age 10 - 14	5.4%
Age 15 - 19	6.9%
Age 20 - 24	9.5%
Age 25 - 34	14.1%
Age 35 - 44	12.5%
Age 45 - 54	13.8%
Age 55 - 64	14.6%
Age 65 - 74	8.3%
Age 75 - 84	3.5%
Age 85+	1.3%
Age 18+	81.4%

2000 Population by Sex

Males	50.9%
Females	49.1%

2010 Population by Sex

Males	50.8%
Females	49.2%

2015 Population by Sex

Males	50.7%
Females	49.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	43,941
White Alone	87.3%
Black Alone	0.3%
American Indian Alone	5.8%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	3.9%
Two or More Races	2.3%
Hispanic Origin	10.4%
Diversity Index	37.7

2010 Population by Race/Ethnicity

Total	52,482
White Alone	84.5%
Black Alone	0.4%
American Indian Alone	6.9%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	4.8%
Two or More Races	2.9%
Hispanic Origin	13.3%
Diversity Index	44.6

2015 Population by Race/Ethnicity

Total	57,369
White Alone	83.7%
Black Alone	0.4%
American Indian Alone	7.0%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	5.2%
Two or More Races	3.1%
Hispanic Origin	14.8%
Diversity Index	47.3



2000 Population 3+ by School Enrollment

Total	42,634
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	10.8%
Enrolled in Grade 9-12	6.2%
Enrolled in College	10.0%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	69.1%

2010 Population 25+ by Educational Attainment

Total	35,220
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	4.1%
High School Graduate	23.5%
Some College, No Degree	22.7%
Associate Degree	7.0%
Bachelor's Degree	25.5%
Graduate/Professional Degree	14.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	44,426
Never Married	33.3%
Married	50.0%
Widowed	4.1%
Divorced	12.5%



2000 Population 16+ by Employment Status

Total	35,325
In Labor Force	69.0%
Civilian Employed	65.1%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	31.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2000 Females 16+ by Employment Status and Age of Children

Total	17,364
Own Children < 6 Only	6.5%
Employed/in Armed Forces	4.1%
Unemployed	0.4%
Not in Labor Force	2.0%
Own Children < 6 and 6-17 Only	4.7%
Employed/in Armed Forces	2.8%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children 6-17 Only	17.7%
Employed/in Armed Forces	13.8%
Unemployed	0.5%
Not in Labor Force	3.3%
No Own Children < 18	71.2%
Employed/in Armed Forces	41.4%
Unemployed	2.3%
Not in Labor Force	27.5%



2010 Employed Population 16+ by Industry

Total	30,460
Agriculture/Mining	3.4%
Construction	8.2%
Manufacturing	2.4%
Wholesale Trade	1.9%
Retail Trade	11.9%
Transportation/Utilities	4.5%
Information	1.4%
Finance/Insurance/Real Estate	6.5%
Services	54.7%
Public Administration	5.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	30,460
White Collar	62.5%
Management/Business/Financial	15.0%
Professional	22.5%
Sales	13.9%
Administrative Support	11.1%
Services	20.1%
Blue Collar	17.4%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	4.2%
Production	2.5%
Transportation/Material Moving	3.5%



2000 Workers 16+ by Means of Transportation to Work

Total	22,481
Drove Alone - Car, Truck, or Van	69.5%
Carpooled - Car, Truck, or Van	13.6%
Public Transportation	1.0%
Walked	5.2%
Other Means	2.4%
Worked at Home	8.4%

2000 Workers 16+ by Travel Time to Work

Total	22,481
Did Not Work at Home	91.6%
Less than 5 minutes	5.0%
5 to 9 minutes	14.8%
10 to 19 minutes	31.6%
20 to 24 minutes	12.6%
25 to 34 minutes	16.1%
35 to 44 minutes	4.0%
45 to 59 minutes	3.6%
60 to 89 minutes	2.4%
90 or more minutes	1.4%
Worked at Home	8.4%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	17,342
None	5.1%
1	27.3%
2	42.1%
3	18.0%
4	5.3%
5+	2.3%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	17,342
Family Households	62.8%
Married-couple Family	49.9%
With Related Children	22.0%
Other Family (No Spouse)	12.9%
With Related Children	9.1%
Nonfamily Households	37.2%
Householder Living Alone	24.8%
Householder Not Living Alone	12.4%
Households with Related Children	31.1%
Households with Persons 65+	16.9%

2000 Households by Size

Total	17,342
1 Person Household	24.8%
2 Person Household	38.6%
3 Person Household	16.6%
4 Person Household	12.8%
5 Person Household	5.0%
6 Person Household	1.6%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	17,342
Moved in 1999 to March 2000	27.0%
Moved in 1995 to 1998	31.9%
Moved in 1990 to 1994	16.4%
Moved in 1980 to 1989	13.7%
Moved in 1970 to 1979	6.3%
Moved in 1969 or Earlier	4.7%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	20,765
1, Detached	62.7%
1, Attached	5.9%
2	2.8%
3 or 4	3.2%
5 to 9	3.0%
10 to 19	2.8%
20+	2.2%
Mobile Home	16.6%
Other	0.8%

2000 Housing Units by Year Structure Built


Total	20,765
1999 to March 2000	4.9%
1995 to 1998	13.9%
1990 to 1994	11.0%
1980 to 1989	19.4%
1970 to 1979	21.2%
1969 or Earlier	29.5%
Median Year Structure Built	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Midland Crowd
2. College Towns
3. Metropolitans

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$31,906,900
Average Spent	\$1,515.48
Spending Potential Index	63
Computers & Accessories: Total \$	\$4,297,570
Average Spent	\$204.12
Spending Potential Index	93
Education: Total \$	\$24,369,237
Average Spent	\$1,157.46
Spending Potential Index	95
Entertainment/Recreation: Total \$	\$62,572,490
Average Spent	\$2,972.00
Spending Potential Index	92
Food at Home: Total \$	\$85,302,287
Average Spent	\$4,051.60
Spending Potential Index	91
Food Away from Home: Total \$	\$61,939,196
Average Spent	\$2,941.92
Spending Potential Index	91
Health Care: Total \$	\$71,307,377
Average Spent	\$3,386.88
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$34,311,571
Average Spent	\$1,629.69
Spending Potential Index	79
Investments: Total \$	\$31,625,028
Average Spent	\$1,502.09
Spending Potential Index	86
Retail Goods: Total \$	\$458,858,442
Average Spent	\$21,794.36
Spending Potential Index	88
Shelter: Total \$	\$291,961,827
Average Spent	\$13,867.29
Spending Potential Index	88
TV/Video/Audio: Total \$	\$23,856,987
Average Spent	\$1,133.13
Spending Potential Index	91
Travel: Total \$	\$34,851,939
Average Spent	\$1,655.36
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$18,146,414
Average Spent	\$861.90
Spending Potential Index	91

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.